

SELECTED EDUCATIONAL TRUST GIFTING LEVELS

No matter what level of participation you choose, you will be helping to underwrite lifelong education and learning through scholarships, research and special events. A full listing of major contributors will be published online and in printed form with special acknowledgment from the Educational Trust. The top 3 categories of gifting also will be recognized at the Annual Gala, and representatives will be introduced to attendees.

\$15,000 – NAMED TRUST – UNRESTRICTED OR RESTRICTED GIFT*

The name of the individual, group or company that contributes at this level will be used to identify the giver and will be prominently featured in all acknowledgments of the gift electronically, in print and at major events including special recognition at the Annual Gala. They will receive a fixed position on the web site with a logo link to their home page. Contributions received will help underwrite targeted or general efforts of the Selected Educational Trust as designated by the benefactor.

\$7,500 – NAMED GRANT – RESTRICTED GIFT*

The name of the individual, group or company that contributes at this level will be used to identify the giver and will be prominently featured in all acknowledgments of the gift electronically, in print and at major events. The funding would be targeted to a specific educational activity, research grant, scholarship or organized event.

\$5,000 – PYRAMID BUILDER*

The Pyramid Builder is a name of historic significance to the Selected Educational Trust and signifies a commitment to the stability and strength of the organization.

An individual, group or company who commits at least \$5,000 to help the Trust achieve its stated goals will be acknowledged as a Pyramid Builder and recognized on the website, in print and at major events.

PATRON LEVELS

All contributors to the Trust will be recognized on the website and in attendee handouts at the Fundraising Gala. Platinum, Gold and Silver participants also will receive an electronic link to their home page on the website and special recognition by category.

\$2,500	Platinum Contributor
\$1,000	Gold Contributor
\$500	Silver Contributor
\$100	Sustaining Contributor

PLANNED GIVING AND MEMORIAL GIFTS

For those who want to create an annual gifting program for a minimum of 5 years, or a memorial gift to honor a loved one or colleague, special arrangements and acknowledgements are available.

LIVING TRUST OR ENDOWMENT

Companies, families or individuals can help by establishing permanent funding to ensure continuity and support of the goals and mission of the Trust. Whether it is through a charitable remainder trust, gift annuity or life insurance, the Selected Educational Trust can provide language for use by your legal counsel or insurance advisor to ensure that future wishes are fulfilled.

While these Donor categories are offered for your consideration, we welcome any level of donation and are open to discussing ideas you may have for funding and recognition. For more information, please contact Rob Paterkiewicz at 1-888-70-TRUST or via email at robp@selectedtrust.org.



**Contributors at the Trust, Grant or Pyramid levels may pay in 1-year or multi-year increments.*

Selected Trust Logo - Allowable use will be determined on a case-by-case basis and will require pre-approval of all applications in print or electronically.

SELECTED EDUCATIONAL TRUST GIFTING FORM

Thank you for your decision to donate and support the Selected Independent Funeral Homes Educational Trust. Your Contribution will help us underwrite and support activities that promote lifelong learning.

Please complete this form in its entirety to identify the gifting level you have chosen:

- Named Trust - \$15,000
- Named Grant - \$7,500
- Pyramid Builder - \$5,000
- Patron *Platinum* - \$2,500
- Patron *Gold* - \$1,000
- Patron *Silver* - \$500
- Patron *Sustaining* - \$100
- Planned Giving or Memorial Gift (We will contact you to discuss specifics)
- Living Trust or Endowment (We will contact you to discuss specifics)

COMPANY INFORMATION

Company Name _____

Contact Person _____

Primary Address _____

City/State/Zip _____

Phone _____ Email _____

Please identify recognition of the gift name preference for supporting company, group or individual

PAYMENT INFORMATION

Check *(Please enclose, payable to Selected Educational Trust)* American Express Discover MasterCard Visa

Account Number _____ Expiration Date _____ CVC# _____

Cardholder Name _____ Billing Zip Code _____

For Trust, Grant or Pyramid levels, please identify payment schedule (i.e. all at once, or multi-year increments):

YOUR SIGNATURE BELOW INDICATES THAT YOU ARE AUTHORIZED TO MAKE THIS COMMITMENT ON BEHALF OF THE ORGANIZATION

Print name _____ Signature _____

Please make a copy of this form for your records!

PLEASE SUBMIT THIS FORM USING ONE OF THE METHODS BELOW:

email robp@selectedtrust.org **fax** 847-236-9968 **mail** 500 Lake Cook Road, Suite 205, Deerfield, IL 60015

Selected Independent Funeral Homes Educational Trust is a 501(c)(3) nonprofit charitable organization. Your contribution is tax deductible to the extent provided by law.

April 2012