

# Letter of Intent to Participate



This donation letter of intent (the "Letter of Intent") represents a commitment to participate in the Selected Independent Funeral Homes Educational Trust's C.A.R.E. Initiative. As a C.A.R.E. Initiative Partner, you commit to:

- **Cremate.** Use the services of Cremation Recycling\* to manage your cremation recycling efforts.
- **Allocate.** Allocate at least 20% of your total recycling revenues to the Selected Educational Trust.
- **Recycle.** Turn your recycling revenues into a tax-deductible donation to the Selected Educational Trust.
- **Educate.** Watch your donation turn into programs that support, educate, and enhance the independent funeral service profession.



In return for committing to donate at least 20% of your total recycling revenues to the Selected Educational Trust, you will receive the following benefits:

- Firm name, logo and website link on Trust website C.A.R.E. Initiative pages.
- Firm name, logo and website link displayed in Trust's annual Honor Roll of Donors
- Recognition in Trust's monthly newsletter, *Updates*, distributed to more than 15,000 professionals.
- Recognition in Trust social media pages.
- Recognition in Selected publications as applicable.
- Recognition in Trust regular email alerts to member and non-member professionals.
- Two invitations to the Trust's V.I.P. Reception held annually during Selected's Annual Meeting.

**I, the donor, hereby agree to donate \_\_\_\_\_% (must be at least 20%) of my firm's total recycling revenues to the Selected Educational Trust.**

Donor Name \_\_\_\_\_

Firm Name \_\_\_\_\_

City and State \_\_\_\_\_ Date Signed \_\_\_\_\_

Donor Signature \_\_\_\_\_

Donor's Recycling Vendor \_\_\_\_\_

Vendor Contact Name \_\_\_\_\_

Vendor Address \_\_\_\_\_

Vendor Phone \_\_\_\_\_ Vendor Contact Email \_\_\_\_\_

The C.A.R.E. Initiative Donor will inform their cremation recycling vendor of their intent to support the Selected Educational Trust through the C.A.R.E. Initiative per the terms stated above.

\*Cremation Recycling is a Preferred Partner of Selected Independent Funeral Homes. However, the donor may elect to utilize the services of a similar dedicated precious metal refinery for the purposes of donating cremation recycling revenues to the support of the C.A.R.E. Initiative.

The Selected Educational Trust is classified as a 501(c)(3) non-profit organization by the standards of the Internal Revenue Service (IRS). Therefore, the donation may be tax-deductible to the extent allowed by law.