



Honor Roll of Donors for 2020

The Selected Educational Trust is pleased to list those individuals and organizations whose support provided between January 1 and December 31, 2020, has made the many successes of our programs possible and our growth exponential in every sense of that word.

These donors made gifts of cash, pledges, and in-kind donations which have forged the foundation of what is quickly becoming the future of enhanced educational and workforce development opportunities for the advancement and support of all who work within and for the independent funeral service profession.

On behalf of the Selected Educational Trust Board of Trustees, the Selected Independent Funeral Homes' Board of Directors, Trust staff, and the many funeral service professionals whose careers were impacted by these generous gifts, I say thank-you!



Bea Pedersen

Bea Pedersen, Executive Director
Selected Educational Trust

Pyramid Builders Society

\$15,000 AND UP

The donors in this special society have made a commitment to the Trust of at least \$15,000. We are deeply grateful to this distinguished group of leaders who have paved the way for the future of the Trust through their foresight, leadership, and support.

The Baue Family, Baue Funeral Homes, Crematory and Cemetery, St. Charles, MO

Charles M. Billow, The Billow Funeral Homes and Crematory, Akron, OH

Kimberly Farris-Luke, Farris Funeral Service, Inc., Abingdon, VA

Mark T. Higgins, Durham, NC

David H. Moore, Hogan-Bremer-Moore Colonial Chapels, Mason City, IA

Robert D. Nunnaley, Pines Funerals, Carthage, NC

James M. Shure, Robert E. Shure & Son Funeral Home, New Haven, CT

Eric and Barbara Trimble, Trimble Funeral Home & Crematory, Moline, IL

Paul C. St. Pierre, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN



Institute for Exceptional Funeral Service

The Trust is pleased to list these very special donors who earmarked their gifts specifically in support of the Trust's new educational program, the Institute for Exceptional Funeral Service.

Answering Service for Directors (ASD), Media, PA

Baue Family Charitable Fund, St. Charles, MO

Kimberly Farris-Luke, Farris Funeral Service, Inc., Abingdon, VA

Mark T. Higgins, Durham, NC



The Trust also would like to highlight here those donors who sponsored various Trust programs.

Second-Career Scholarship Program

Batesville, Batesville, IN

Ring Ring Marketing, Welton Hong, Las Vegas, NV



Selected Leadership Academy Scholarship Program

Homesteaders Life Company, West Des Moines, IA



NextGen Hosted Member Opportunity

Answering Service for Directors (ASD), Media, PA



Trust Job Fairs Center

Jefferson Memorial Funeral Home, Peter I. Johnson, Pittsburgh, PA



— Celebrate The Trust —

The year 2020 provided many challenges and changes to the way businesses and organizations communicated with their constituents. The Selected Educational Trust embraced these opportunities and pivoted our major fundraising event, Selected's Welcome Celebration Dinner and VIP Reception into a virtual celebration of support for the Trust. The sponsors of *Celebrate the Trust* pledged more than \$55,000 in support of Trust programs and challenged Trust constituents to meet that financial commitment by the end of 2020.

Our generous donors stepped up to the challenge and contributed more than \$80,000 in donations during the challenge period. And, so, to the 21 sponsors who made this phenomenal event possible, we say a fond and gracious thank-you!

GOLD-LEVEL SPONSORS

Batesville, Batesville, IN

Johnson Consulting Group, Jake Johnson, Phoenix, AZ



SILVER-LEVEL SPONSOR

Davis Whitehall Co., Colorado Springs, CO



BRONZE-LEVEL SPONSORS

C&J Financial, LLC, Rainbow City, AL

Cremation Recycling, Kevin McKay, Des Plaines, IL

Kelco, Big Lake, MN

Matthews Aurora Funeral Solutions, Aurora, IN

Parting Pro, Santa Monica, CA

Precoa, Portland, OR

Ring Ring Marketing, Las Vegas, NV



COPPER-LEVEL SPONSORS

Aftercare.com, Clinton, NC

Everdays, Birmingham, MI

Facultatieve Technologies (FT), Milford, OH

Full-Circle Aftercare, Layton, UT

Funeral Innovations, West Des Moines, IA

Inman Shipping Worldwide, Fort Wayne, IN

The Kilpatrick Group, Nashville, TN

Live Oak Bank, Tim Bridgers, Wilmington, NC

MKJ Marketing, Nashville, TN

Nomis Publication, Inc., Youngstown, OH

Thumbies, Woodstock, IL



Trust Sentinels

\$2,500 to \$14,000

Flanner Buchanan, Tony Lloyd, Indianapolis, IN
Hippensteel Funeral Service and Crematory,
Scott Pridemore, Lafayette, IN
**Iles Funeral Homes, Inc.-Dunn's Funeral Home
and Crematory**, John Wild, Des Moines, IA

Tony Lloyd, Flanner Buchanan, Indianapolis, IN
James R. Ludwick, Ludwick Funeral Homes, Inc.,
Kutztown, PA
Jeffrey Hemer, Hemer Funeral Service & Cremation,
Medford, WI

Trust Guardians

\$1,000 to \$2,499

Answering Service for Directors (ASD),
Kevin Czachor, Media, PA
Arthur I. Erickson, Beecher & Bennett Inc., Hamden CT
**W. Byron Calhoun, Calhoun Funeral Home
& Cremation Service**, Bedford Heights, OH
Keohane Funeral Home, John E. Keohane, Quincy, MA
Lensing Funeral & Cremation Service, Michael Lensing,
Iowa City, IA

James A. Lowe II, Lowe Funeral Home & Crematory,
Burlington, NC
O'Connor Mortuary, Joseph G. Fitzgerald, Laguna Hills, CA
Whitney & Murphy Funeral Home, Al Asta, Phoenix, AZ
**Wilson St. Pierre Funeral Service & Crematory
Greenwood Chapel**, Paul St. Pierre, Greenwood, IN

Trust Champions

\$500 to \$999

Ballard-Durand Funeral & Cremation Services,
Matthew Fiorillo, White Plains, NY
Busch Funeral and Crematory Services, James H. Busch,
Cleveland, OH
Tripp Carter, Bradshaw-Carter Memorial & Funeral Services,
Houston, TX
Downing & Lahey Mortuary, Thomas R. Morris, Wichita, KS
Glenn Funeral Home and Crematory, Glenn B. Taylor,
Owensboro, KY
Hinsey-Brown Funeral Service, Inc., Kevin D. Brown,
New Castle, IN
Patrick C. Hurley Jr., Hurley Funeral Home, Inc.,
Pleasanton, TX

Steve Pierce, Muehlebach Funeral Care, Kansas City, MO
Kerrie Peterson, Walloon Lake, MI
Anne S. Robinson, Ralph Robinson & Son, Inc., Pine Bluff, AR
Selected Group 5 Fund
Tufts Schildmeyer Family Funeral Home,
Lawrence Schildmeyer, Loveland, OH
Wages and Sons Funeral Home, Inc., Jeffrey S. Wages,
Lawrenceville, GA
Wappner Funeral Directors, Inc., William C. Wappner,
Mansfield, OH
Westgor Funeral Home, Inc., Sara Westgor, Neenah, WI
Wilkinson-Hatch-Bailey Funeral Home, Joshua N. Blake,
Waco, TX

Trust Patrons

\$100 to \$499

- Arnold Funeral Home**, John Arnold, Canton, OH
Al Asta, Whitney & Murphy Funeral Home, Phoenix, AZ
Hatch Bailey, Wilkirson-Hatch-Bailey Funeral Home,
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Bailey's Funeral and Cremation Care, Raymond A. Bailey,
Yorkton, SK
Baker-Hazel & Snider Funeral Home & Crematory,
Richard Snider, Dayton, OH
Bass-Smith Funeral Home, Inc., Rosemary Young,
Hickory, NC
Bauer Funeral Homes and Cremation Services, Inc.,
Jennifer Bauer Eroh, Kittanning, PA
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Pam Butenshen, Prospect Heights, IL
Butler Funeral Homes & Cremation Tribute Center,
J.C. Butler, Springfield, IL
Caldwell & Cowan Funeral Home, Inc., Judson Caldwell,
Covington, GA
Carlisle-Branson Funeral Service and Crematory,
Chris Branson, Mooresville, IN
Carson McLane, Inc., J. Britt McLane, Valdosta, GA
Conley Funeral and Cremation Service, Anne F. Roan,
Brockton, MA
David A. Cox, The Meeks Mortuary and Crematory,
Muncie, IN
Denton-Wood Funeral Home, Inc., Alan K. Wood,
Carlsbad, NM
Douglas R. Dingmann, Williams Dingmann Family
Funeral Homes, St. Cloud, MN
Dopkins Funeral Chapel, Karen D. Franzen, Dinuba, CA
Dulle-Trimble Funeral Home, Kent W. Trimble,
Jefferson City, MO
Stefanie Favia, Milwaukee, WI
Fisher Funeral Home, Inc., D.T. Ordeman, Albany, OR
Fogelsanger-Bricker Funeral Home, Inc., William S. Herb,
Shippensburg, PA
Gilman & Valade Funeral Homes and Crematory,
Robert R. Fournier Jr., Putnam, CT
Haben Funeral Home & Crematory, John W. Haben,
Skokie, IL
Hackman Family Funeral Homes, Gregory B. Hackman,
Sturgis, MI
Haisley Funeral and Cremation Service, Richard F. Haisley,
Fort Pierce, FL
Tiffany A. Hofer, Luce, Luze & Reck Funeral Homes,
Miller, SD
**Hooper Huddleston & Horner Funeral Home
& Cremation Services**, Jill Horner, Cookeville, TN
Hughes Family Tribute Center, DeWayne Hughes,
Dallas, TX
Amy G. Hunt, McHenry, IL
Jefferson Memorial Funeral Home, Peter I. Johnson,
Pittsburgh, PA
Jake Johnson, Johnson Consulting Group, Scottsdale, AZ
Dean Lambert, West Des Moines, IA
Langeland-Sterenbergh Funeral Home, John G. Sterenbergh,
Holland, MI
Larkin Mortuary, Lance C. Larkin, Salt Lake City, UT
Emory Martin III, North Little Rock, AR
McDonald Funeral Home, Inc., Ryan McDonald,
Centerville, TN
Memorial Funeral Home, Inc., Kurt M. Edenbach,
Newport, RI
Newington Memorial Funeral Home, Diana Kurz,
Newington, CT
O'Halloran & Murphy, Michael O'Halloran, St. Paul, MN
Scott F. Olson, Olson Funeral & Cremation Services, Ltd.,
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Panebaker Funeral Home, Inc., C.M. Newman,
Hanover, PA
Robert Paterkiewicz, Gurnee, IL
Bea Pedersen, McHenry, IL
Pierson's Funeral Service, Ltd., Michael J. Pierson,
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Proko-Wall Funeral Home & Crematory, Inc.,
Robert J. Walczyk, Green Bay, WI
Robert A. Pumphrey Funeral Home, William A. Pumphrey,
Bethesda-Chevy Chase, Inc.
Selected Group 2 Fund
Smith & Kernke Funeral Directors, Joe C. Kemke,
Oklahoma City, OK
Paul C. St. Pierre, Wilson St. Pierre Funeral Service
& Crematory, Greenwood, IN
T.M. Ralph Plantation Funeral Home,
Thomas and Patricia Ralph, Plantation, FL
Thomas McAfee Funeral Home-Downtown,
Thomas F. McAfee, Greenville, SC
Tres Hewell Mortuary, Tres Hewell, Seguin, TX
Wise Funeral Service, David E. Wise, Bucyrus, OH

Trust Friends

Up to \$99

Carmon Community Funeral Homes, John C. Carmon,
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Fisher Funeral Home, Inc., D.T. Ordeman, Albany, OR

Leslie Kowalczyk, River Falls, WI

Bart Miller, Pendleton, IN

Patrick O'Connor, The Meeks Mortuary and Crematory,
Muncie, IN

Sarah Pojanowski, Mishawaka, IN

Smith & Kernke Funeral Directors, Joe C. Kemke,
Oklahoma City, OK

Michael Tilghman, Somerville, TN

In-Kind Donations

The Trust would like to express its gratitude to those individual and firms who contributed products and services that made our **2020 Silent Auction** a truly fun and successful fundraising event.

Bisbee-Porcella Funeral Home, Ann Ciccarelli, Saugus MA

M. Robert Etzweiler Funeral Home, Ashlee G. Etzweiler,
York, PA

Federated Insurance, Ken Deason, Owatonna, MN

Gunderson Funeral Home, Rachel Wartes, Madison, WI

Johnson Consulting Group, Jake J. Johnson, Scottsdale, AZ

Kelco, Alicia Carr, Big Lake, MN

Messenger LLC, Heather Garman, Auburn IN

Muehlebach Funeral Home, Steve Pierce, Kansas City, MO

Selected Independent Funeral Homes, Robert Paterkiewicz,
Lincolnshire, IL

Wilkinson-Hatch-Bailey Funeral Home, Joshua N. Blake,
Waco, TX

The Trust is pleased to recognize these special tribute gifts made in honor or in memory of the following individuals.

In Honor of

JIMMIANNE LOWE ELLINGTON

James A. Lowe, Lowe Funeral Home & Crematory,
Burlington, NC

STEVE PIERCE

Arthur I. Erickson, Beecher & Bennett, Inc.,
Hamden, CT

In Memory of

DOLORES "DEE" ALLNUTT

Busch Funeral and Crematory Services,
Jim and Mark Busch, Cleveland, OH

Downing & Lahey Mortuaries & Crematory,
Thomas R. Morris, Wichita, KS

Anne S. Robinson, Pine Bluff, AR

GEORGE H. BAKKER

Downing & Lahey Mortuaries & Crematory,
Thomas R. Morris, Wichita, KS

Keohane Funeral Home, John E. Keohane, Quincy, MA

Bea Pedersen, McHenry, IL

BERNARD BRAZEAU

Bea Pedersen, McHenry, IL

WILLIAM F. ALLNUTT

Busch Funeral and Crematory Services,
Jim and Mark Busch, Cleveland, OH

Downing & Lahey Mortuaries & Crematory,
Thomas R. Morris, Wichita, KS

Kerrie Peterson, Walloon Lake, MI

HELEN M. BROUSSARD

Glenn Funeral Home and Crematory, Glenn B. Taylor,
Owensboro, KY

Robert A. Pumphrey Funeral Home, William A. Pumphrey,
Bethesda, MD

Continues on next page...

— In Memory of, cont'd. —

CHARLES W. AND RETTA BILLOW

Arnold Funeral Home, John and Debbie Arnold, John and
Dr. Christine Arnold, Canton, OH

Bauer Funeral Group, Jennifer Bauer Eroh, Kittanning, PA
Hinsey-Brown Funeral Service, Kevin D. Brown,
New Castle, IN

Busch Funeral and Crematory Services,
Jim and Mark Busch, Cleveland, OH

Downing & Lahey Mortuaries & Crematory,
Thomas R. Morris, Wichita, KS

Glenn Taylor, Glenn Funeral Home and Crematory,
Owensboro, KY

The Keohane Family, Keohane Funeral Home, Quincy, MA
Anne S. Robinson, Pine Bluff, AR

Selected Educational Trust Team, Lincolnshire, IL

JOHN M. BUSCH

Arnold Funeral Home, John and Debbie Arnold, John and
Dr. Christine Arnold, Canton, OH

Lisa Baue, John Devaney, and the Baue Family,
St. Charles, MO

Bauer Funeral Group, Jennifer Bauer Eroh, Kittanning, PA
The Keohane Family, Keohane Funeral Home, Quincy, MA
Thomas McAfee Funeral Home Family & Staff,
Greenville, SC

Bea Pedersen, McHenry, IL

Anne S. Robinson, Pine Bluff, AR

Selected Educational Trust Board of Trustees

LEILA C. KRAMER

Bob and Adrienne Fournier and the Staff, Gilman & Valade
Funeral Home & Crematory, Putnam, CT

MATTHEW CUSIMANO

Keohane Funeral Home, John E. Keohane, Quincy, MA

ADAM J. LAMBERT

Dean and Jill Lambert, West Des Moines, IA

THOMAS F. MCAFEE

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Windsor, CT

Downing & Lahey Mortuaries & Crematory,
Thomas R. Morris, Wichita, KS

Fisher Funeral Home, Inc., D.T. Ordeman, Albany, OR
Anne S. Robinson, Pine Bluff, AR

Smith & Kernke Funeral Directors, Joe C. Kernke,
Oklahoma City, OK

JACK R. MORRIS

Anne S. Robinson, Pine Bluff, AR

THOMAS L. SCHWERZLER

Bea Pedersen, McHenry, IL

BARBARA L. STEELE

Glenn Taylor Sr., Glenn Funeral & Crematory,
Owensboro, KY

Hackman Family Funeral Homes, Gregory B. Hackman,
Sturgis, MI

Selected Group 2 Fund

RICHARD C. STEELE

Hackman Family Funeral Homes, Gregory B. Hackman,
Sturgis, MI

Selected Group 2 Fund

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Busch Funeral and Crematory Services,
Jim and Mark Busch, Cleveland, OH

TED W. WESTGOR

Westgor Funeral Home, Inc., Sara Westgor, Neenah, WI

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Busch Funeral and Crematory Services,
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Bea Pedersen, McHenry, IL

