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UPDATES



Lifelong Learning Starts Now

QUICK LINKS

- Our Website: www.selectedtrust.org
- Email us at info@selectedtrust.org
- Call us at 888-708-7878 or 847-236-0150
- [Visit us on Facebook](#)



-TRIBUTES-

Honor or memorialize the memory of a loved one by [making a gift](#) in their name to support the work of the Trust. Your gift will be recognized and a notification of your generosity will be sent out at your request.



Lifelong Learning Starts Now



Where Education Meets Excellence

DONATE NOW

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning. [View Our Giving Levels!](#) Contributions are tax deductible. [Donate Now!](#)

Join C.A.R.E. Partners to Raise \$1 million for the Trust!

Lifelong learning begins here!

Register today!



Show You C.A.R.E. to



Raise \$1 Million! Trust Launches New Fundraising Initiative!

As a funeral home and a crematory owner, you know and understand the recycling process better than anyone. The [Selected Educational Trust](#), a 501(c)(3) charitable organization, committed to all who work within and for the independent funeral service profession, has embarked on a unique initiative **sponsored exclusively by** [Cremation Recycling](#), to raise \$1,000,000 for its workforce development and

educational programs. With your help we can achieve this goal as you show you **C.A.R.E.** about the future of this profession.

How it Works:

- **C**remate. Use the services of [Cremation Recycling](#) to manage your cremation recycling efforts.
- **A**llocate. Allocate 20% of your total recycling revenues to the Selected Educational Trust.
- **R**ecycle. Turn your recycling revenues into a tax-deductible donation to the Selected Educational Trust.
- **E**ducate. Watch your donation turn into programs that support, educate, and enhance the independent funeral service profession.

Join Selected members, **O'Connor Mortuary, Trimble Funeral Home & Crematory** and **Wilson St. Pierre Funeral Service & Crematory** who have already committed 20% of their cremation recycling revenues to show they C.A.R.E!

"As a Cremation Recycling customer, I am thrilled to be able to allocate a portion of our recycling proceeds to the Selected Educational Trust. This is an easy and efficient way to further support the work of the Trust and provide lifelong learning opportunities for the advancement of the independent funeral service profession. I want to show I C.A.R.E. and I hope you will join me!" -Paul C. St. Pierre, Wilson-St. Pierre Funeral Service and Crematory, Indianapolis, IN, 2021 President, Selected Independent Funeral Homes.

Show you C.A.R.E. about the future of the independent funeral service profession and make your commitment online today!

Show You C.A.R.E.



Cremation Recycling

SEE THE PROCESS. TRUST THE DIFFERENCE.

a division of Mid-States Recycling & Refining

Cremate. Allocate. Recycle. Educate.

Contact [Kevin McKay](#) at [Cremation Recycling](#) today for all your recycling needs.

[Cremation Recycling](#), a division of Mid-States Recycling & Refining (MSRR), has unparalleled capabilities in metal recycling. Cremation Recycling features 8 furnaces and a complete assay lab at their 19,000 square foot, EPA-permitted recycling facility in Des Plaines, IL. Family owned and operated since 1982, Cremation Recycling prides themselves on customer service and transparency. Their customers are always welcome at their facility to view the process. Cremation Recycling covers all container, shipping, and insurance costs.

Inform Cremation Recycling that you want to allocate 20% (or other amount) of your recycling revenues to support the Selected Educational Trust today. Show you **C.A.R.E.** about the future of the independent funeral service profession.



Participate in an Upcoming



Virtual Job Fair!

Sign up for these fantastic networking opportunities exclusively for Members of Selected Independent Funeral Homes. Find your next employee from among the newest group of Mortuary Science School graduates in the country.

To register visit [Trust Job Fairs Center](#) today.

Note: For Non-Selected Member Firms interested in attending Virtual Job Fairs sponsored by the Selected Educational Trust, please contact [Bea Pedersen](#) for more networking opportunities.



Sponsored by
Davis Whitehall!

**April 21, 2021 -
Virtual Job Fair**

Wednesday, April 21, 2021
11:00a to 1:00p Central

Sponsored by
Davis Whitehall!

**March 18, 2021 -
Virtual Job Fair**

Thursday, March 18, 2021
2:30 to 4:00p Central





INSTITUTE FOR EXCEPTIONAL FUNERAL SERVICE

2021 Spring Courses
Registration Ends Soon!



Three new online educational courses will launch April 6th and seating is limited. **Register** today and take advantage of these gold-medal standard courses which bridge-the-educational gap between Mortuary Science School and on-the-job training.

[Register](#) for These Exciting New Courses!

FUNERAL SERVICE EXCELLENCE SERIES

▪ **Gaining Respect and Building Trust** featuring Yvonne Slonaker, The Tribute Companies. Learn how to build a strong sense of awareness of how you are perceived by co-workers and clients. Discover the key components to gaining respect and trust.

PROFESSIONAL DEVELOPMENT COURSES

▪ **Mastering the Inquiry Phone Call** sponsored by [Cremation Recycling](#) and featuring Julie Burn. Are you ready for **the** phone call? Learn the skills vital and necessary to mastering the art of building positive relationships on the phone

▪ **Preparing for a Job Interview** featuring Bea Pedersen. A **FREE** course sponsored by the Selected Educational Trust to help improve your job interview skills.

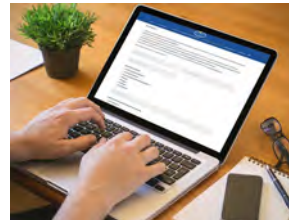
**All 3 Courses Launch April 6th -
Seating is Limited
[Registration Now Open!](#)**

Questions: Contact [Bea](#) or call 1-888-708-7878 today.



Post Your **Job Opening** with The Trust!

Do you have a job opening that needs a qualified candidate? Save 50% off the regular price and post your job opening on the Trust's [Employment Center](#). For just \$47.50 (half the regular fee), your job posting will be listed on the Trust website for 60 days and available to the entire professional funeral service community. Take advantage of this special opportunity now to fill



**Looking for a Job?
Let the Trust Help You Find Your Next Position - with the [Career Center!](#)**

Are you looking for a new job opportunity, possibly a new community or alternative work environment? Do you want to keep your job search confidential?

that much-needed staff role with the help of the [Selected Educational Trust](#).

The [Selected Educational Trust Career Center](#) will list your resume and job qualifications anonymously and for free. To join this list of successful job seekers, go to [Career Center Private Link](#) today!

Accepting Applications for the 2021 Second-Career Scholarships



Applications are now available online for the [2021-Spring Cycle Second-Career Scholarship Program](#) sponsored exclusively by [Ring Ring Marketing](#). This unique scholarship program, managed by the [Selected Educational Trust](#), is designed for individuals who aspire to work as a funeral director as a second career. [Apply online](#) - Spring Scholarship Application Deadline is May 31st.

-DONATIONS--

February 1 - 28, 2021

The Trust recognizes donors who choose to make a gift in honor or in memory of a loved one, family member, colleague or friend.

In memory of...

Robert Geisen

Geisen Funeral, Cremation & Reception Centre, Larry Geisen, Crown Point, IN

Laurale' Johnson

Flanner Buchanan, Tony Lloyd, Indianapolis, IN

Chesley Nels Pierson

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH
Keohane Funeral Home, The Keohane Family, Quincy, MA

William Shannon

Shannon Funeral Service, Inc., John S. Shannon, Shelbyville, KY

And Our Generous Donors...

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH

Carmon Community Funeral Homes, John C. Carmon, Windsor, CT

Flanner Buchanan, Tony Lloyd, Indianapolis, IN

Geisen Funeral, Cremation & Reception Centre, Larry Geisen, Crown Point, IN

Hippensteel Funeral Service and Crematory, Scott Pridemore, Lafayette, IN

Tiffany A. Hofer, Luce, Luze & Reck Funeral Homes, Miller, SD

Holcombe Funeral Home, Inc., William E. Holcombe, Union, SC

Amy G. Hunt, McHenry, IL

Keohane Funeral Home, John E. Keohane, Quincy, MA

Bea Pedersen, McHenry, IL

Paul C. St. Pierre, CFSP, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

Shannon Funeral Service, Inc., John S. Shannon, Shelbyville, KY

Robert E. Shure & Son Funeral Home Inc., James M. Shure, New Haven, CT

Trimble Funeral Home & Crematory, Eric R. Trimble, Moline, IL

2021 Trust Program Sponsors

[Answering Service for Directors, \(ASD\)](#), Media, PA
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[Davis Whitehall Co.](#), Colorado Springs, CO
[Homesteaders Life Company](#), West Des Moines, IA
[Kelco](#), Big Lake, MN
[Ring Ring Marketing](#), Las Vegas, NV

*To join this prestigious group of contributors, **DONATE NOW** to the Selected Educational Trust.
Make your gift in memory or in celebration of someone special.
For more information on ways to give, contact [Bea Pedersen](#).*

*Be sure to look for our Complete
2020 Honor Roll of Donors
Coming Soon!*

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One Overlook Point, Suite 530, Lincolnshire, IL 60069