



IN THIS ISSUE--

of

UPDATES

- 1) Onsite Job Fair at Worsham
- 2) Scholarship Deadline Approaching
- 3) Upcoming Institute Courses
- 5) Show You C.A.R.E.
- 6) Employment Center and Career Center
- 7) Our Generous Donors



Lifelong Learning Starts Now

Quick Links

- Our Website: www.selectedtrust.org
- Email us at info@selectedtrust.org
- Call us at 888-708-7878 or 847-236-0150
- [Visit us on Facebook](#)



IQ Tributes

Honor or memorialize the memory of a loved one by [making a gift](#) in their name to support the work of the Trust. Your gift will be recognized, and a notification of your generosity will be sent out at your request.



Lifelong Learning Starts Now



Where Education Meets Excellence

IDonate Now

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning. [View Our Giving Levels!](#) Contributions are tax deductible. [Donate Now!](#)

Join C.A.R.E. Partners to Raise \$1 million for the Trust!

Lifelong learning begins here!

[Register today!](#)



Onsite Job Fair



at Worsham!

Find your next employee from among the newest group of Mortuary Science School graduates in the country. Worsham College of Mortuary Science, Wheeling, IL is hosting an onsite Job Fair with the Selected Educational Trust.

To register visit [Trust Job Fairs Center](#) today. Contact [Bea Pedersen](#) for more networking opportunities.



This event is being sponsored by [Foundation Partners Group.](#)

Worsham
College of Mortuary Science

June 4, 2021 - Onsite Job Fair
Friday, June 4, 2021
10:00a to 1:00p Central

[Worsham College of Mortuary Science](#)
Wheeling, IL

Funeral Home Owners [click here](#) to register.



Scholarship Application Deadline
May 31st

Time is Running Out!

Apply Now for a
2021 Second-Career
Scholarship



Applications are still available online for the [2021-Spring Cycle Second-Career Scholarship Program](#) sponsored exclusively by [Ring Ring Marketing](#), but time is running out. This unique scholarship program, managed by the [Selected Educational Trust](#), is designed for individuals who aspire to work as a funeral director as a second career. [Apply online](#) - Spring Scholarship Application Deadline is May 31st.

INSTITUTE FOR EXCEPTIONAL FUNERAL SERVICE

2021 Catalog of Courses

[Registration](#) Now Open!

Check out these exciting new online, educational courses - self-paced for the busy funeral service practitioner. Why let this summer go by without improving your customer service skills? [Register](#) today and take advantage of these gold-medal standard courses which bridge-the-educational gap between Mortuary Science School and on-the-job training.



Where Education Meets Excellence

[Register](#) for These Exciting New Courses!

FUNERAL SERVICE EXCELLENCE SERIES

Being A Successful Professional featuring Leili McMurrough, Program Director at Worsham College of Mortuary Science, Wheeling, IL. This is your opportunity. Your opportunity to build on the biggest factor in your success – professionalism. It's a blending and integration of skills that goes beyond a checklist of requirements. The great professionals are constantly driven to perform high quality work. Learn the important components of being a professional so you can represent yourself and your funeral home in the most positive enduring way. Take this opportunity to sharpen your skills. ***Course starts June 1 and runs through July 9.***

Gaining Respect and Building Trust featuring Rachel Wartes, [Gunderson Funeral and Cremation Care](#), Madison, WI. Learn how to build a strong sense of awareness of how you are perceived by co-workers and clients. Discover the key components to gaining respect and trust. ***Course starts June 1 and runs through July 9.***

Making Best Impressions featuring Fred Bayley, [Kiteline Consulting](#), Forest City, NC. Discover just what impression you make. Learn valuable skills and tips that will help you work more effectively with families. Employ best practices identified by industry leaders to dress, stand, present and make a lasting impression. ***Course starts September 7 and runs through October 9.***

Guiding Families Toward Meaning and Healing featuring Becky Lomaka, [O'Connor Mortuary](#), Laguna Hills, CA. How can you help? This course will answer that crucial question and many more as you unsheathe the most valuable tool in your possession: your passion to serve. Examine the various ways to build connections with families, earn their trust and create value in the services you provide them. ***Course starts September 7 and runs through October 9.***

CONSUMER AWARENESS

Understanding the New Funeral Consumer presented by Josh McQueen, of [Passare](#). Are you keeping up? Your consumers are changing quickly. As you know, not every family wants the same thing. Gain a fresh perspective on how to best serve and support your families. As a result, you will provide more personalized and meaningful services. ***Course starts June 1 and runs through July 9.***

FINANCIAL MANAGEMENT

Financing Fundamentals: Business Growth and Acquisition presented by Tim Bridgers of [Live Oak Bank](#). With the future of your business in the balance, start preparing now to reach your goals. Whether you want to improve your business finances or grow your business through acquisition, there are essential steps you need to take now to position your business for success. Learn the financial metrics which impact your business. **Course starts June 1 and runs through July 9.**

PROFESSIONAL DEVELOPMENT COURSES

Mastering the Inquiry Phone Call presented by Julie A. Burn of [Cremation Recycling](#). **Back by popular Demand!** Are you ready for **the** phone call? Learn the skills vital and necessary to mastering the art of building positive relationships on the phone. **Course starts September 7 and runs through October 9.**

Preparing for a Job Interview featuring Bea Pedersen, [Selected Educational Trust](#), Lincolnshire, IL. A **FREE** course sponsored by the Selected Educational Trust to help improve your job interview skills. **Course starts July 6 and runs through August 14.**

**Seating is Limited
Registration Now Open!**

Questions: Contact [Bea](#) or call 1-888-708-7878 today.
Registration for all courses ends the day prior to course start date.



Show Your C.A.R.E. to Raise \$1 Million! Trust Launches New Fundraising Initiative!

As a funeral home and a crematory owner, you know and understand the recycling process better than anyone. The [Selected Educational Trust](#), a 501(c)(3) charitable organization, committed to all who work within and for the independent funeral service profession, has embarked on a unique initiative **sponsored exclusively by** [Cremation Recycling](#), to raise \$1,000,000 for its workforce development and educational programs. With your help

we can achieve this goal as you show you **C.A.R.E.** about the future of this profession.

How it Works:

- **C**remate. Use the services of [Cremation Recycling](#) to manage your cremation recycling efforts.
- **A**llocate. Allocate 20% of your total recycling revenues to the Selected Educational Trust.
- **R**ecycle. Turn your recycling revenues into a tax-deductible donation to the Selected Educational Trust.
- **E**ducate. Watch your donation turn into programs that support, educate, and enhance the independent funeral service profession.

Join Selected members, **O'Connor Mortuary, Trimble Funeral Home & Crematory** and **Wilson St. Pierre Funeral Service & Crematory** who have already committed 20% of their cremation recycling revenues to show they C.A.R.E!

"As a Cremation Recycling customer, I am thrilled to be able to allocate a portion of our recycling proceeds to the Selected Educational Trust. This is an easy and efficient way to further support the work of the Trust and provide

lifelong learning opportunities for the advancement of the independent funeral service profession. I want to show I C.A.R.E. and I hope you will join me!" -Paul C. St. Pierre, Wilson-St. Pierre Funeral Service and Crematory, Indianapolis, IN, 2021 President, Selected Independent Funeral Homes.

Show you C.A.R.E. about the future of the independent funeral service profession and make your commitment online today!

**Show You
C.A.R.E.**



Cremation Recycling

SEE THE PROCESS. TRUST THE DIFFERENCE.

a division of Mid-States Recycling & Refining

Cremate. Allocate. Recycle. Educate.

Contact [Kevin McKay](#) at [Cremation Recycling](#) today for all your recycling needs.

[Cremation Recycling](#), a division of Mid-States Recycling & Refining (MSRR), has unparalleled capabilities in metal recycling. Cremation Recycling features 8 furnaces and a complete assay lab at their 19,000 square foot, EPA-permitted recycling facility in Des Plaines, IL. Family owned and operated since 1982, Cremation Recycling prides themselves on customer service and transparency. Their customers are always welcome at their facility to view the process. Cremation Recycling covers all container, shipping, and insurance costs.

Inform Cremation Recycling that you want to allocate 20% (or other amount) of your recycling revenues to support the Selected Educational Trust today. Show you **C.A.R.E.** about the future of the independent funeral service profession.



**Post Your Job
Opening with The
Trust!**

Do you have a job opening that needs a qualified candidate?

Save 50% off the regular price and post your job opening on the Trust's [Employment Center](#).

For just \$47.50 (half the regular fee), your job posting will be listed on the Trust website for 60 days and available to the entire professional funeral service community.

Take advantage of this special opportunity now to fill that much-needed staff role with the help of the [Selected Educational Trust](#).



**Looking for a
Job?
Let the Trust
Help You Find
Your Next
Position - with
the [Career Center](#)!**

Are you looking for a new job opportunity, possibly a new community or alternative work environment? Do you want to keep your job search confidential?

The [Selected Educational Trust Career Center](#) will list your resume and job qualifications anonymously and for free. To join this list of successful job seekers, go to [Career Center Private Link](#) today!

-DONATIONS--

April 1 - 30, 2021

[Our Generous Donors...](#)

Amy G. Hunt, McHenry, IL

Bea Pedersen, McHenry, IL

Paul C. St. Pierre, CFSP, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

[Trust Pyramid Builders Society](#)

Baue Funeral Homes, Crematory and Cemetery, Lisa Baue and John Baue Devaney, Saint Charles, MO
Charles M. Billow, The Billow Funeral Homes and Crematory, Akron, OH
Kimberly Farris-Luke, Farris Funeral Service, Inc., Abingdon, VA
Mark Higgins, Durham, NC
David H. Moore, Hogan-Bremer-Moore Colonial Chapels, Mason City, IA
Robert Nunnaley, Pines Funerals, Carthage, NC
James M. Shure, Robert E Shure & Son Funeral Home Inc., New Haven, CT
Eric and Barbara Trimble, Trimble Funeral Home & Crematory, Moline, IL
Paul St. Pierre, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

Join this prestigious group of leaders committed to provide lifelong learning opportunities for the independent funeral service profession. Become a [Pyramid Builder](#) today!

*Support lifelong learning opportunities:
DONATE NOW to the Selected Educational Trust.
Make your gift in memory or in celebration of someone special.
For more information on ways to give, contact [Bea Pedersen](#).*

[Privacy Policy](#) | [Unsubscribe](#)

[Selected Educational Trust](#)

One Overlook Point, Suite 530, Lincolnshire, IL 60069