



IN THIS ISSUE OF UPDATES

- **Second-Career Scholarship Winners**
- **Two New Memorial Scholarships!**
- **Winners Circle: Leadership Academy Scholar**
- **September Institute Courses Now Available!**
- **Career Center - Looking for a New Job?**
- **Post Your Job Listing Here!**
- **Silent Auction Donations**
- **Show You C.A.R.E. Initiative**
- **Our Generous Donors**

Quick Links



Lifelong Learning Starts Now

Website:

www.selectedtrust.org

Email Us:

info@selectedtrust.org

Call Us:

888-708-7878
or 847-236-0150

Follow Us:

[Facebook](#)

Tributes



Honor or memorialize the memory of a loved one by making a gift in their name to support the work of the Trust. Your gift will be recognized, an a notification of your generosity will be sent out at your request

[**Donate Now**](#)

Donate Now



Lifelong Learning Starts Now



Where Education Meets Excellence

Supporting the Trust is an investment in the future of independent funeral service and

independent funeral service and
lifelong learning.

[View Our Giving Levels!](#)

Contributions are tax deductible. **to Raise \$1 million**

[Donate Now!](#)

**Join C.A.R.E.
Partners**

for the Trust!

**Lifelong Learning
Begins Here!**

Register Today!

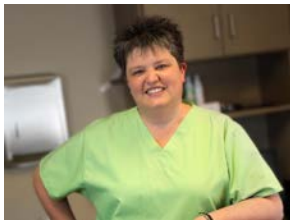


Trust Announces Scholarship Winners!

***The Selected Educational Trust Second-Career Scholarship
Program is sponsored by
Ring Ring Marketing***

The Selected Educational Trust Board met last month and selected the following Mortuary Science Students as the 2021 Spring-Cycle Scholarship Awardees. Each awardee will receive \$1,500 toward tuition and school fees.

Amanda Vogel, Mid-America College of Funeral Service, Jeffersonville, IN
Latoya Stallworth, Worsham College of Mortuary Science, Wheeling, IL



"Thank you SO MUCH for everything!"

Amanda Vogel attending Mid-America College of Funeral Service, Jeffersonville, IN

"I am blessed to be the recipient of the 2021 Second Career Scholarship. Receiving this scholarship will allow me to continue my education at Worsham College of Mortuary Science. This scholarship also helps to alleviate the financial burden of paying tuition "out-of-pocket". I am confident that with my Social Work background, education in Mortuary Science, and support from Selected Education Trust I will be an asset in serving grieving families and caring for their deceased loved ones. Thank you so much for choosing me. I will forever cherish this act of kindness!"

Latoya Stallworth attending Worsham College of Mortuary Science, Wheeling, IL



COMPASSION, SOLUTIONS, COMMITMENT
 **JUSTEN**
FUNERAL HOMES
Your single source funeral provider.

**The Mark L. Justen
Memorial Scholarship**

Announcing the Mark L. Justen Memorial Scholarship

Announcing the Mark L. Justen Memorial Scholarship

Thanks to the generosity of Justen Funeral Home, McHenry, IL and to the family of their beloved father and husband, the Selected Educational Trust is pleased to award the **Mark L. Justen Memorial Scholarship** for 2021.

Mark Justen was raised in McHenry, IL and served his community as a fourth-generation funeral home director and owner joining his father, Robert, in 1975, after having graduated from Worsham College of Mortuary Science. Assuming the management role in the funeral home, Mark expanded the business over the years adding two more locations and an onsite crematory serving the needs of many funeral homes in the region.

Mark's dedication to his family and community were evidenced in his 49 years of continuous service the local Fire Protection District and Rescue Squad. In addition, Mark served the IL FDA, IL Disaster Response Team and the Federal Disaster-Operational Response Team.

Mark's son, Robert, has now assumed the helm of Justen's, assisted by his mother, Nancy, Mark's wife of 33 years at his passing.

And the winner is.....

Mariah Banks attending Pittsburgh Institute of Mortuary Science, Pittsburgh, PA



"Thank you!" Mariah Banks



***The Michael R. St. Pierre
Memorial Scholarship***

Announcing the Michael R. St. Pierre Endowed Memorial Scholarship

Due to a generous endowed grant from the St. Pierre Family of Indianapolis, IN, the Selected Educational Trust is pleased to announce the inaugural scholarship award in memory of Michael R. St. Pierre

Michael R. St. Pierre began his prestigious career with educational degrees from Michigan College, Butler University and East Tennessee State University. His graduate studies included degrees from Indiana College of Mortuary Science, the National Foundation of Funeral Service School of Management, Northwestern University and Indiana University.

An Eagle Scout, a Firecrafter Chief, and a member of the Order of the Arrow, Michael received accolades and awards throughout his life including the Boy Scouts of America Silver Beaver Award, the Silver Antelope Award and numerous other honors.

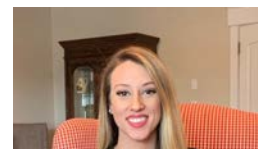
A fifth generation funeral director, Michael served as Chairman of the Board of Wilson St. Pierre Funeral Service and Crematory serving alongside his father, brother, son and daughter. He held professional licenses in Indiana and Tennessee and had the honor to be the only living person to serve as president of five national associations in his profession, including the National Society of Morticians (now Selected Independent Funeral Homes).

The Selected Educational Trust is grateful and honored to be able to present this first endowed, memorial scholarship honoring a leader in the independent funeral service profession: Michael R. St. Pierre.

And the winner is...

Sara Mabe attending Pittsburgh Institute of Mortuary Science, Pittsburgh, PA

"Thank you very much for the Michael R. St. Pierre Memorial Scholarship. I am so honored to have been awarded this scholarship. This is a great blessing to me!" Sara Mabe





**THIS IS THE PERFECT TIME TO
LEARN A NEW SKILL**

REGISTER FOR FALL CLASSES

Registration is now open for the Fall 2021 Institute online courses, to be held September 7 October 8, 2021. Browse our offerings [here](#).

COURSE DETAILS

These premier, online courses take place via an online platform and allows you to attend classes when it's convenient for you from the location of your choice. Classes have a set start and end date and follow a week format with lessons and discussion board participation

HOW TO REGISTER

Individuals may register through our Institute [storefront](#). Registration is easy!

STAY CONNECTED FOR MORE DETAILS

Be sure to click [here](#) to stay connected with Institute news. Receive future updates on our online courses, exciting announcements, and other Institute services.

Meet the 2021 Selected Leadership Academy Scholarship Recipient, Jamie Locke



For Jamie Locke, being a part of the Selected Leadership Academy has been invaluable. Jamie decided to join the Leadership Academy to learn different aspects of leadership development. Despite having just joined the program, Jamie has already discovered ways to effectively interact with others based on different communication and personality styles.

Jamie's career in funeral service began at Hogan-Bremer-Moore Colonial Chapel as a student while attending Mortuary School. Following Mortuary School, she completed her internship with Hogan-Bremer-Moore before joining the staff as a Licensed Funeral Director. In recent years, her role at the funeral home has taken on more leadership responsibilities, working as a staff leader where she is able to offer guidance and support to fellow Funeral Directors.

The Academy has provided Jamie with tools and resources to improve communication and relationship-building in the workplace. Winning the Selected Leadership Academy Scholarship has helped Jamie to develop and hone her professional skills. "I am very grateful to the Trust for this opportunity," Jamie told *Trust Updates*. "Through the generosity of the Selected Educational Trust and Homesteaders Life Company, I have been given an amazing opportunity to acquire skills that will accompany me throughout my career."

As Jamie's career in funeral service advances, she aspires to develop a more prominent role in the future of the business, as well as step into a leadership position where she can encourage and motivate her staff.

Congratulations, Jamie Locke! Welcome to the Winner's Circle!



Looking for a Job?

Let the Trust Help You Find Your Next Position - with the [Career Center](#)!

Are you looking for a new job opportunity, possibly a new community or alternative work environment? Do you want to keep your job search confidential?

The [Selected Educational Trust Career Center](#) will list your resume and job qualifications anonymously and for free. To join this list of successful job seekers, go to [Career Center Private Link](#) today!



Post Your [Job Opening](#) with The Trust!

Do you have a job opening that needs a qualified candidate?

Save 50% off the regular price and post your job opening on the Trust's [Employment Center](#). For just \$47.50 (half the regular fee), your job posting will be listed on the Trust website for 60 days and available to the entire professional funeral service community.

Take advantage of this special opportunity now to fill that much-needed staff role with the help of the [Selected Educational Trust](#).

2021 Trust Silent Auction Accepting Donations Now!

Join in on the fun and donate a spectacular gift to the Selected Educational Trust's 2021 Silent Auction. Your name and logo will be featured in all promotions for this onsite event being held during Selected's 2021 Annual Meeting in San Antonio, TX, September 22-25.

What we're looking for:

- Electronics (Smart Watch, iPad, Headphones)
- Fine Jewelry
- Tickets to Sporting Events
- Professional Services
- Gift Certificates for Fine Dining Experiences
- Family-fun Experiences (Disney, River Boat Rides, Outdoor Fun)

To donate, contact [Bea](#).



Show Your C.A.R.E. to Raise \$1 Million!

Trust Launches New Fundraising Initiative!

As a funeral home and a crematory owner, you know and understand the recycling process better than anyone. The [Selected Educational Trust](#), a 501(c)(3) charitable

organization, committed to all who work within and for the independent funeral service profession, has embarked on a unique initiative **sponsored exclusively by Cremation Recycling**, to raise \$1,000,000 for its workforce development and educational programs. With your help we can achieve this goal as you show you **C.A.R.E.** about the future of this profession.

How it Works:

- **Cremate.** Use the services of [Cremation Recycling](#) to manage your cremation recycling efforts.
- **Allocate.** Allocate 20% of your total recycling revenues to the Selected Educational Trust.
- **Recycle.** Turn your recycling revenues into a tax-deductible donation to the Selected Educational Trust.
- **Educate.** Watch your donation turn into programs that support, educate, and enhance the independent funeral service profession.

Join Selected members who have already committed up to 20% of the recycling revenues to the Trust C.A.R.E. Initiative:

**Alhiser-Comer Mortuary
Haisley Funeral & Crematory Service
O'Connor Mortuary
Panebaker Funeral Home & Cremation Care Center, Inc.
Trimble Funeral Home & Crematory
Wilson St. Pierre Funeral Service & Crematory**

"As a Cremation Recycling customer, I am thrilled to be able to allocate a portion of our recycling proceeds to the Selected Educational Trust. This is an easy and efficient way to further support the work of the Trust and provide lifelong learning opportunities for the advancement of the independent funeral service profession. I want to show I C.A.R.E. and I hope you will join me!"

-Paul C. St. Pierre, Wilson-St. Pierre Funeral Service and Crematory, Indianapolis, IN, 2021 President, Selected Independent Funeral Homes.

Show you C.A.R.E. about the future of the independent funeral service profession and make your commitment online today!

Donations

June 1 - 30, 2021

Our Generous Donors...

Baue Family Charitable Fund, Lisa Baue, St. Charles, MO
Farris funeral Service, Inc., Kimberly Farris-Lue, Abingdon, VA
Jeffrey Hemer, Hemer Funeral Service & Cremation, Medford, WI
Amy Hunt, McHenry, IL
Justen Funeral Home & Crematory, Robert Justen and Nancy Justen, McHenry, IL
Pines Funerals, Robert Nunnaley, Carthage, NC
Robert E. Shure & Son Funeral Home, Inc., New Haven, CT
Paul C. St. Pierre, CFSP, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

Trust Scholarship Program Sponsors

Justen Funeral Home & Crematory, Robert Justen, McHenry, IL
Ring Ring Marketing, Welton Hong, Las Vegas, NV

C.A.R.E. Initiative Partners

Alhiser-Comer Mortuary, Megan Comer, Escondido, CA
Haisley Funeral and Cremation Service, Richard F. Haisley, Fort Pierce, FL
O'Connor Mortuary, Joseph Fitzpatrick, Laguna Hills, CA
Panebaker Funeral Home & Cremation Center, Inc. C. Michael Newman, Hanover, PA
Trimble Funeral Home & Crematory, Eric Trimble, Moline, IL
Wilson St. Pierre Funeral Service & Crematory, Paul St. Pierre, Greenwood, IN

Join this prestigious group of leaders committed to provide lifelong learning opportunities for the independent funeral service profession. Show you C.A.R.E.

***Support lifelong learning opportunities:
DONATE NOW to the Selected Educational Trust.
Make your gift in memory or in celebration of someone special.
For more information on ways to give, contact Bea Pedersen.***

[Privacy Policy](#) | [Unsubscribe](#)

[Selected Educational Trust](#)

One Overlook Point, Suite 530, Lincolnshire, IL 60069