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Lifelong Learning Starts Now

**Website:**

[www.selectedtrust.org](http://www.selectedtrust.org)

**Email Us:**

[info@selectedtrust.org](mailto:info@selectedtrust.org)

**Call Us:**

888-708-7878  
or 847-236-0150

**Follow Us:**



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## *Make Your Giving Count*

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning.

[View Our Giving Levels!](#)

Contributions are tax deductible.

Donate Now!



Where Education Meets Excellence

Our instructor-led online courses are informative, convenient, and highly interactive. We focus on creating warm, supportive communities for our learners. Visit our [website](#) to view start dates for the courses that interest you. Select the course that meets your educational needs or the needs of your staff members! Take this opportunity to train your entire staff in best practices of funeral service offered by the best practitioners in the profession!

## Registration is Open for Fall Online Courses

Registration is now open for the Fall 2021 Institute online courses, to be held **September 7 - October 8, 2021**. Browse our offerings [here](#).

### COURSE DETAILS

These premier, online courses take place via an online platform and allows you to attend classes when it's convenient for you from the location of your choice. Classes have a set start and end date and follow a weekly format with lessons and discussion board participation.

### HOW TO REGISTER

Learners may register through our Institute [storefront](#). Registration is easy!

### STAY CONNECTED FOR MORE DETAILS

Be sure to click [here](#) to stay connected with Institute news. Receive future updates on our online courses and exciting announcements.



## 2021 Trust Silent Auction Accepting Donations Now!

Join in on the fun and donate a spectacular gift to the Selected Educational Trust's 2021 Virtual Silent Auction. Your name and logo will be featured in all promotions for this onsite event being held during Selected's 2021 Annual Meeting in San Antonio, TX, September 22-25.

What we're looking for:

- Electronics (Smart Watch, iPad, Headphones)
- Fine Jewelry
- Tickets to Sporting Events
- Professional Services
- Gift Certificates for Fine Dining Experiences
- Family-fun Experiences (Disney, River Boat Rides, Outdoor Fun)

To donate, contact [Deb](#)



## Fall Scholarships Available

[The Selected Educational Trust](#) presents the 2021 [FALL Second-Career Scholarship](#) Program. ONLINE Application only!

The Second-Career Scholarship 2021 Fall Cycle is now open for students to apply for two \$1,500 scholarships from Selected Educational Trust!

Our Second-Career Scholarship Program is designed exclusively for individuals who aspire to work as a funeral director as a second career.

Tell your students to start their applications now so that they have time to collect all required documentation before the application deadline of **October 31, 2021**.

Notify your students!

To apply, go to: [Selected Educational Trust Scholarship Application](#)



## Show You C.A.R.E. to Raise \$1 Million!

### Trust Launches New Fundraising Initiative!

As a funeral home and a crematory owner, you know and understand the recycling process better than anyone. The [Selected Educational Trust](#), a 501(c)(3) charitable organization, committed to all who work within and for the independent funeral service profession, has embarked on a unique initiative **sponsored exclusively by Cremation Recycling**, to raise \$1,000,000 for its workforce development and educational programs. With your help we can achieve this goal as you show you **C.A.R.E.** about the future of this profession.

#### How it Works:

**Cremate.** Use the services of [Cremation Recycling](#) to manage your cremation recycling efforts.

**Allocate.** Allocate 20% of your total recycling revenues to the Selected Educational Trust.

**Recycle.** Turn your recycling revenues into a tax-deductible donation to the Selected Educational Trust.

**Educate.** Watch your donation turn into programs that support, educate, and enhance the independent funeral service profession.

**Join** Selected members who have already committed up to 20% of the recycling revenues to the Trust C.A.R.E. Initiative:

**Alhiser-Comer Mortuary  
Haisley Funeral & Crematory Service  
O'Connor Mortuary  
Panebaker Funeral Home & Cremation Care Center, Inc.  
Trimble Funeral Home & Crematory  
Wilson St. Pierre Funeral Service & Crematory**

*"As a Cremation Recycling customer, I am thrilled to be able to allocate a portion of our recycling proceeds to the Selected Educational Trust. This is an easy and efficient way to further support the work of the Trust and provide lifelong learning opportunities for the advancement of the independent funeral service profession. I want to show I C.A.R.E. and I hope you will join me!"*

*-Paul C. St. Pierre, Wilson-St. Pierre Funeral Service and Crematory, Indianapolis, IN, 2021 President, Selected Independent Funeral Homes.*

***Show you C.A.R.E. about the future of the independent funeral service profession and make your commitment online today!***

## Donations

**July 1 - 31, 2021**

#### **Our Generous Donors...**

Baue Family Charitable Fund, Lisa Baue, St. Charles, MO  
Farris funeral Service, Inc., Kimberly Farris-Lue, Abingdon, VA

Jeffrey Hemer, Hemer Funeral Service & Cremation, Medford, WI  
Amy Hunt, McHenry, IL  
Justen Funeral Home & Crematory, Robert Justen and Nancy Justen, McHenry, IL  
Pines Funerals, Robert Nunnaley, Carthage, NC  
Robert E. Shure & Son Funeral Home, Inc., New Haven, CT  
Paul C. St. Pierre, CFSP, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

### **Trust Scholarship Program Sponsors**

Justen Funeral Home & Crematory, Robert Justen, McHenry, IL  
Ring Ring Marketing, Welton Hong, Las Vegas, NV

### **C.A.R.E. Initiative Partners**

Alhiser-Comer Mortuary, Megan Comer, Escondido, CA  
Haisley Funeral and Cremation Service, Richard F. Haisley, Fort Pierce, FL  
O'Connor Mortuary, Joseph Fitzpatrick, Laguna Hills, CA  
Panebaker Funeral Home & Cremation Center, Inc. C. Michael Newman, Hanover, PA  
Trimble Funeral Home & Crematory, Eric Trimble, Moline, IL  
Wilson St. Pierre Funeral Service & Crematory, Paul St. Pierre, Greenwood, IN

**Join this prestigious group of leaders committed to provide lifelong learning opportunities for the independent funeral service profession. Show you C.A.R.E.**

***Support lifelong learning opportunities:***

**DONATE NOW** to the Selected Educational Trust.  
Make your gift in memory or in celebration of someone special.  
For more information on ways to give, contact Deb.

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Be sure to add our email address to your address book or safe senders list so our emails get to your inbox.

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