



INSIDE THIS MONTH'S ISSUE

We Welcome a New Senior Director of Development

Institute Program Update

Silent Auction Recap

Build Your Dream Team

Donor Recognition

Make Your Giving Count



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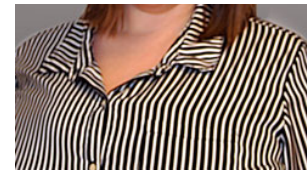
Introducing the Trust's New Senior Director of Development

We are pleased to announce that Stefanie Favia has joined the Selected Educational Trust as Senior Development Director.

Many Selected members may already be familiar with Stefanie, as she comes to the Trust after eight years of experience at Selected Independent Funeral



Homes in a variety of roles, including supporting meetings, membership development, and most recently, two years as Partner and Meetings Manager.



“My entire career and life path have revolved around the tenets of support and service. During my time with Selected, I have had the honor of supporting our members, helping them to learn and develop as leaders, to connect with one another and find their tribes, to take care of themselves so as not to burn out under the immense weight of caring for the grieving,” said Stefanie.

“I am thrilled to contribute to the legacy of the Trust, in support of a mission that celebrates lifelong learning and supports funeral service professionals in carrying out their calling. It will be my honor and privilege to help move that mission forward and to further the funeral service profession as a whole, one student, one scholarship recipient, one job placement at a time.”

Stefanie is responsible for cultivating and growing involvement and financial support of the Selected Educational Trust and also directs all administrative aspects of the Trust including scholarships, fundraising events, and relationships with mortuary science schools and students. She is the key staff liaison between the Trust, Selected, donors, and all related stakeholders.



End of Year Program Update

The Institute for Exceptional Funeral Service celebrates our first full year of teaching students online. Our online operations began in August 2020 with a mission to provide the highest quality education that helps funeral home professionals become more effective in their work.

The first year was a success; high-quality is reflected in the course content, customer service focus, promotions, pricing, and our online platform. The Institute has developed ten courses online and offers multiple sessions per year. The online learning experience provided by the Institute provides flexibility and convenience.

As 2021 comes to a close, we'll be analyzing our program components and will determine the direction to take in 2022. Watch for program highlights in the next issue of Trust Updates!



2021 Silent Auction Recap

Thank you to everyone who joined us for the 2021 Virtual Silent Auction held during Selected's Annual Meeting. We are happy to report that we had 33 bidder for the fabulous items that were available.

Thank you to all who donated items for our silent auction:

Kim Bingham, Bass-Mollett

Apple iPad

• **Ann Ciccarelli, Bisbee-Porcella Funeral Home, Saugus, MA**

- R Riveter Handbag and Tote
- **Ken Deason, Federated Insurance, Owatonna, MN**
 - Titleist Golf Package
- **Jeffrey Hemer, Hemer Funeral Service & Cremation, Medford, WI**
 - Business Valuation from Johnson Consulting Group
- **Bob Ekins, Johnson Consulting Group, Scottsdale, AZ**
 - Business Valuation
- **Alicia Carr, Kelco, Big Lake, MN**
 - Cocktail Smoking Box
- **Ashlee Etzweiler, M. Robert Etzweiler Funeral Home, York, PA**
 - Kate Snade Handbag and Wallet

- **Boyd Mothe, Mothe Funeral Homes, New Orleans, LA**
 - Fish the Bayou
- **Steve Pierce, Muehlebach Funeral Care, Kansas City, MO**
 - Taste of Kansas City BBQ Basket
- **Sean Khemani, True Fitted by M. Kenny, Irvine, CA**
 - Two custom shirts and ties
- **Josh Blake, Wilkirson-Hatch-Bailey Funeral Home, Waco, TX**
 - Magnolia Basket

Recruitment is Marketing

During the Virtual Job Fairs, it became clear to the Trust that there is a service we can offer Selected members to help them effectively showcase their Funeral Homes, benefits, and locations to prospective employees. To that end, the Trust has begun offering a Recruitment Tool exclusively for Selected members. These dynamic PowerPoint presentations include the firms' logo, photos of building sites, job position and benefits, community highlights, anything to help the prospective employees visualize the firm.



To find out more about this new, custom-designed product, please contact [Leslie](#), our Programs Coordinator.

Donations

August - November 2021

[Our Generous Donors...](#)

Downing & Lahey Mortuary, Thomas R. Morris, Wichita, KS
 Flanner Buchanan, Tony Lloyd, Indianapolis, IN
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DONATE NOW to the Selected Educational Trust.

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Alhiser-Comer Mortuary, Megan Comer, Escondido, CA
 Haisley Funeral and Cremation Service, Richard Haisley, Fort Pierce, FL
 O'Connor Mortuary, Joseph Fitzgerald, Laguna Hills, CA
 Panebaker Funeral Home & Cremation Center, Inc. C. Michael Newman, Hanover, PA
 Trimble Funeral Home & Crematory, Eric and Barbara Trimble, Moline, IL
 Wilson St. Pierre Funeral Service & Crematory, Greenwood Chapel, Paul St. Pierre, Greenwood, IN

**The Trust wishes to recognize the donors who graciously made a gift
In Memory Of...**

Marie "Nan" Carmon

Beecher & Bennett, Inc., Arthur I. Erickson, Hamden, CT
Keohane Funeral Home, John E. Keohane, Quincy, MA

Anne Robinson

Downing & Lahey Mortuary, Thomas R. Morris, Wichita, KS
Hinsey-Brown Funeral Service, Inc., Kevin D. Brown, New Castle, IN

Marilyn Schildmeyer

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH

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Mark Higgins, Durham, NC

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In Honor Of...

Paul and Kristin St. Pierre

Recognition of and thanks for their generosity
Beecher & Bennett, Inc., Arthur I. Erickson, Hamden, CT

Make your gift in memory or in celebration of someone special.
For more information on ways to give, contact [Deb](#).

Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning.

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Contributions are tax deductible.

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