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NEWS RELEASE

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FOR IMMEDIATE RELEASE

Selected Educational Trust Announces New Appointments to the Board of Trustees

LINCOLNSHIRE, IL — October 8, 2021 — Selected Independent Funeral Homes Educational Trust is pleased to announce the appointment of two new members to the Board of Trustees. David H. Moore, Owner/Funeral Director of Hogan-Bremer-Moore Colonial Chapels, Mason City, IA and Kevin McKay, Manager - Cremation Division of Cremation Recycling, Des Plaines, IL will join the existing members of the Board of Trustees.

“We are excited to welcome David Moore and Kevin McKay to our Board during an important time in the Trust’s continued evolution,” said Rob Paterkiewicz, Executive Director and CEO of Selected Independent Funeral Homes. “These are recognized leaders in the funeral service profession whose extensive experience will be instrumental in 2022 and beyond as we execute on our vision.”

Mr. Moore has served as a member on many Advisory Boards, including Mason City Public Library, Hospice of North Iowa, Francis Lauer Youth Services, North Iowa Area Community College-Foundation, Newman Catholic School Board, Newman-Foundation, Cerro Gordo Community Foundation, Cerro Gordo County Board of Health, and North Iowa Regional Health Board.

Mr. McKay has served in positions in the precious metal recycling industry for the past 20 years. He is an internationally known author, speaker, and consultant. He began his career in the dental care profession and now specializes in the death care profession.

“I am both proud and honored to join the Selected Educational Trust Board of Trustees,” said David Moore. “It is important work to carry out the mission of the Trust. I look forward to help develop innovative strategies and various programs which support lifelong learning to independent funeral service professionals.”

Concurrent with the appointment of Mr. Moore and Mr. McKay, Mr. Jeffrey Jacoby has resigned from the Board of Trustees. We are thankful for his service as a member of the Board of Trustees since 2020.

About Selected Educational Trust

For nearly 40 years, the Selected Educational Trust has supported the independent funeral service profession with scholarship, workforce development and educational opportunities in its efforts to make lifelong learning available to all. For more information, please visit our [website](#).

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