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Lifelong Learning Starts Now

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2021: A Year in Review

Season's greetings to our friends of the Selected Educational Trust. On behalf of our staff and Board of Trustees, we wish you a joyous and healthy Holiday season and a bright 2022.

Despite the lingering effects of the COVID-19 pandemic, the Trust has continued to carry out our mission to provide the best



educational opportunities for the advancement and support of all who work within and for the independent funeral service profession. We would like to share a quick end of the year summary of our work.



ADMINISTRATIVE

- Stefanie Favia joined the Selected Educational Trust as Senior Director of Development.
- We appointed two new members to the Board of Trustees. Welcome David H. Moore, Owner/Funeral Director of Hogan-Bremer-Moore Colonial Chapels, and Kevin McKay, Manager - Cremation Division of Cremation Recycling.

SCHOLARSHIPS

- Four Second-Career Scholarships awarded thanks to the generosity of Ring Ring Marketing.
- Selected Academy Scholarship awarded thanks to Homesteaders Life Company.
- Four Institute Scholarships awarded thanks to ASD.
- **New!** Mark L. Justen Memorial Scholarship
- **New!** Michael R. St. Pierre Memorial Scholarship
- **New!** Chester T. French Memorial Scholarship

JOB FAIRS

In 2021, The Trust participated in five Job Fairs:

- 22 Funeral Service Firms
- 22 States Represented
- 77 Student Attendees

FUNDRAISING

- 2021 Welcome Celebration raised \$20,000!
- C.A.R.E Initiative exceeded expectations, raising over \$8,000!

WORKFORCE DEVELOPMENT

- Career Center – Initial Match successfully completed
- Employment Center – 9 New Job Listings
- **New!** Personalized Recruitment Tool

2022 promises to be a particularly successful year for the Trust. With so much planned, we look forward to the upcoming year.

To our supporters and donors: ***Thank you. We cannot do this alone.***





The Institute for Exceptional Funeral Service celebrates our first full year of teaching students online. Our online operations began in August 2020 with a mission to provide the highest quality education that helps funeral home professionals become more effective in their work. The program was developed through joint ventures and working relationships, such as an advisory committee and industry trainers, and professional developers.

A sufficient and ongoing student base is maintained through the recruitment of new students and workers in the profession who are seeking further training. In 2021, our average class size was 9.5 students per class. The student satisfaction rate was 4.4/5.0.

Institute classes allow students to watch recorded lectures and review material as their schedule allows. Students have unique opportunities to build connections with fellow students and instructors, which is invaluable to advancement in any stage of a career.

We are working hard to ensure that 2022 will be a meaningful and effective learning experience for students. View our upcoming courses [here](#). Thank you for your support!



A Simple Way to Give

Selected members will have received your 2022 membership dues invoices in the mail this month. Take care of two tasks at once by adding a donation to the Trust directly onto your Selected dues payment. Uphold lifelong learning in support of the Educational Trust all while ensuring you have continued access to the learning opportunities and connections to other leaders in the independent funeral profession that Selected provides. Add any amount to your dues payment and that donation will go directly to the Selected Educational Trust to help fund our offerings in the coming year.

Holiday Closures

Tis the season for Holiday fun! The Selected Independent Funeral Homes offices will be closed from December 20th - December 24th. From all of us at the Selected Educational Trust, we wish you peace, prosperity, health, and great happiness this joyous Holiday season and during the year ahead. Warmest thanks for your ongoing support.



Donations

November 2021

[Our Generous Donors...](#)

Dingmann Funeral Care Burial & Cremation Services, Brian Dingmann, Annandale, MN
Flanner Buchanan, Tony Lloyd, Indianapolis, IN
Selected Past Officer's Spouse Organization
Selected Past Officers Council

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Physicians Mutual, Leigh Klemencic, Omaha, NE

[Pyramid Builder](#)

Paul St. Pierre, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

[C.A.R.E. Initiative Partners](#)

Alhiser-Comer Mortuary, Megan Comer, Escondido, CA
Haisley Funeral and Cremation Service, Richard Haisley, Fort Pierce, FL
O'Connor Mortuary, Joseph Fitzgerald, Laguna Hills, CA
Panebaker Funeral Home & Cremation Center, Inc. C. Michael Newman, Hanover, PA
Trimble Funeral Home & Crematory, Eric and Barbara Trimble, Moline, IL
Wilson St. Pierre Funeral Service & Crematory, Greenwood Chapel, Paul St. Pierre, Greenwood, IN

The Trust wishes to recognize the donors who graciously made a gift:

In Memory Of..

Grace Goodwin Miller

Keohane Funeral Home, John E. Keohane, Quincy, MA

In Honor Of..

James Shure and John DiCarlo of Robert E. Shure Funeral Home
Beecher & Bennett, Inc., Arthur I. Erickson, Hamden, CT

**Make your gift in memory or in celebration of someone special.
For more information on ways to give, contact [Deb](#).**

Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning.

[View Our Giving Levels!](#)

Contributions are tax deductible.

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