



Selected Educational Trust: An Overview



History

- 1982: Founded as a 501(c)(3) nonprofit organization
- 2009: Broader Scope of Purpose Adopted
- 2017: New Directions Defined
- 2018: Expansion and Growth



Mission Statement

To provide the best educational opportunities for the advancement and support of all who work within and for the independent funeral service profession.

Vison Statement

To enrich the professionalism of the independent funeral service practitioner through lifelong learning.



Why the Trust

Resource for:

- Much-needed Mortuary Science School Scholarships
- Competent qualified staff
- Best practices on-the-job skills
- Innovative research
- Advancing the profession



Trust Program Areas

1. Workforce Development
2. Scholarships
3. Research
4. Education



Trust Program Areas

1. Workforce Development

- Employment Center
- Career Center
- Job Fairs Center
- Mortuary Science Student Center



Trust Program Areas

2. Scholarships

- Second-Career Scholarships
- Memorial Scholarships
- Selected Leadership Academy Scholarships



Trust Program Areas

3. Research

- Specially funded Projects to advance the profession

4. Education

- The Institute for Exceptional Funeral Service



Institute for Exceptional Funeral Service

- Distance learning
- Skills enhancement
- Continuing Education Credits (CEUs)



funeral-institute.org

Where Education Meets Excellence



Giving Opportunities

Donations to the Trust are tax deductible to the fullest extent allowed by law.

Your donations advance the profession.

Giving Opportunities



- Cash Donations
- Credit Card – Online Giving
- Gifts with Dues Payments
- In-kind Donations
- Memorial Gifts
- Planned Gifts



Giving Opportunities

Show You
C.A.R.E.

- **CREMATE**
- **ALLOCATE**
- **RECYCLE**
- **EDUCATE**

How it Works...

- **CREMATE** Use the services of Cremation Recycling to manage your cremation recycling efforts.
- **ALLOCATE** Earmark 20% of your total recycling revenues to the Trust.
- **RECYCLE** Turn your recycling revenues into a tax-deductible donation to the Trust.
- **EDUCATE** Watch as your donations support, educate, and enhance programs geared specifically to advance the independent funeral service profession.



What You Can Do...

Contact **Cremation Recycling**, CremationRecycling.com, today at 847-298-0010 for all your recycling needs. Inform them that you want to allocate 20% (or other amount) of your recycling revenues to support the Selected Educational Trust and show you C.A.R.E. about the future of the independent funeral service profession.



Where to find the Trust

Facebook: *facebook.com/selectededucationaltrust*

Website: *SelectedTrust.org*

Trust News and Publications: *Selectedtrust.org/news-publications*



Contact

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