

January 2022



## Learn New Skills in the New Year: Winter Registration Now Open!

We are pleased to announce that registration is now open for courses beginning on February 7.

- Gaining Respect and Building Trust
- Making Best Impressions
- Metal Recycling Post Cremation: Better Outcomes
- Understanding the New Funeral Consumer



*Where Education Meets Excellence*

Our online courses play a key role in bridging the educational gap between Mortuary Science School and on-the-job training, while still providing ample opportunities for even the most seasoned professional to “refresh” those best practices skills so necessary to providing exceptional customer service.

**“The Institute for Exceptional Funeral Service online courses provide solid information that is very much a foundation working with families in funeral service.” —KATIE JOHNSON, MORRIS BAKER FUNERAL HOME**

Click [here](#) for more information and to register for premier courses that fit your busy schedule!  
**Don't delay; Registration closes Friday, February 4, so be sure to reserve your spot today!**



**Show You C.A.R.E**  
**to**  
**Raise \$1 Million!**



**Providing What You Need**  
**to**  
**Thrive**

As a funeral home and a crematory owner, you know and understand the recycling process better than anyone. The [Selected Educational Trust](#), a 501(c)(3) charitable organization, committed to all who work within and for the independent funeral service profession, has embarked on a unique initiative **sponsored exclusively by [Cremation Recycling](#)**, to raise \$1,000,000 for its workforce development and educational programs. With your help, we can achieve this goal as you show you **C.A.R.E.** about the future of this profession.

[Learn More](#)



### **Selected Leadership Academy Scholarship Now Open!**

Thanks to a generous grant from Homesteaders Life Company, the Selected Educational Trust is pleased to offer a scholarship to the Selected Leadership Academy. The Selected Leadership Academy offers a unique and rewarding opportunity for members interested in developing leadership skills. The scholarship recipient will receive free tuition for their entire two-year term in the Selected Leadership Academy (a \$4,690 value). In addition, the recipient will receive \$300 each year to help cover the cost of books, fees, and other program-related expenses.

**Deadline extended! Applications must be received by February 7 in order to be considered.**

[Learn More](#)

Check out the Trust's [Workforce Development](#) programs for opportunities for job placement and training. Post a job vacancy in the [Employment Center](#). Watch for more information about our upcoming job fairs!

The Trust is here to support workforce development issues and is happy to help build connections between people and training. Looking for additional resources that we aren't offering? Contact [Stefanie](#) to discuss programming options.

[Learn More](#)



### **Announcing the Inaugural Chester T. French Memorial Scholarship**

The Trust is pleased to announce the inaugural Chester T. French Memorial Scholarship, made possible thanks to a \$150,000 endowment from French Funerals – Cremations. This annual scholarship will provide the recipient with full two-year tuition plus an annual stipend to participate in the Selected Leadership Academy a unique and rewarding educational opportunity offered exclusively to members of Selected Independent Funeral Homes. The Academy is a personalized journey for those, regardless of title or position, who believe their leadership matters and choose to become better.

**Deadline extended! Applications must be received by February 7 in order to be considered.**

[Apply Here](#)

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### **Make Your Giving Count**

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning.

[View Our Giving Levels](#)

Contributions are tax-deductible.

## Make a Gift

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