

To provide the best educational opportunities for the advancement and support of all who work within and for the independent funeral service profession.

Congratulations to our Second-Career Scholarship Recipients!

The Board of Trustees of the Selected Educational Trust is proud to announce the recipients of the Selected Educational Trust **2021 Fall Cycle Second-Career Scholarship Program** sponsored by Ring Ring Marketing. The winners are:

- Edy Ballard attending Vincennes University, Vincennes, IN
- Dana Santapaola attending American Academy McAllister Institute of Funeral Service (AAMI), New York, NY

There were so many excellent candidates in this cycle that the Board of Trustees elected to establish a Memorial Scholarship, funded by memorial contributions received in 2021. The recipient of this memorial scholarship is:

Alyssa Rizzo attending Worsham College of Mortuary Science, Wheeling, IL

When asked what this scholarship meant to her, Edy Ballard responded, "I am humbled beyond words and delighted to accept this Second-Career Scholarship. There is no more sacred trust than serving families during their time of greatest loss and need, and it will be an honor to serve this profession and the families of central Indiana. I don't regret for one minute that I started on this journey 'a little late,' because I believe my experience as a nurse (as well as my life experience) will make me a better funeral director now than I would have been at another point in my life."

According to Favia, "Many students entering this profession as a second-career are often mature adults with families and careers. But their personal goals include pursuing a career that is more fulfilling and satisfying than what they are currently doing. Scholarship funds are often not available to these second-career students. The Trust created this scholarship program specifically for individuals like Edy, Dana and Alyssa. They are making a change in their career and, as such, will be change-makers in this profession."

Congratulations to our winners!



Dana Santapaola



Edy Ballard



Fresh Job Listings in the Employment Center

Looking for a job? Why not apply to work for a Selected member firm? After all, Selected members are the best in the profession-independently owned funeral homes with a common interest in continuous growth and serving families with compassionate care and professional integrity.

Opportunities in the <u>Employment Center</u> are updated regularly.

Are you a Selected member seeking to fill a position?





Where Education Meets Excellence

Broaden your Knowledge and Skill Set with our Online Courses!

Institute Spring courses are now open for registration! Enroll <u>here</u>. Our online courses are informative, convenient, and highly interactive.

Learn key elements of successful phone calls, or walk away with the tools to understand positive changes that can prepare you for growth opportunities. Examine the various ways you can build connections with families, earn their trust, and create value in the services you provide. Explore new topics and gain new skills!

Register Now

Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning.

View Our Giving Levels

Contributions are tax-deductible.

Make a Gift



Make your gift in memory or in celebration of someone special. For more information on ways to give, contact <u>Deb</u>.

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Selected Educational Trust

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