

May 2022



Leadership Academy Scholarship Recipients Representing Three Classes Unite in Denver

Selected Independent Funeral Homes held its annual Leadership Conference in Denver, CO last week, and the Trust is proud to acknowledge that the four most recent scholarship recipients, representing three classes of the Leadership Academy, were all in attendance.

Congratulations to this year's scholarship recipients:

- Jason Smith, Lindquist Mortuaries, Ogden, UT
- Ryan Hughes, Hughes Family Tribute Center, Dallas, TX, recipient of the inaugural [Chester T. French Memorial Scholarship](#)

Also in attendance was last year's recipient, Jamie Locke, Hogan-Bremer-Moore Colonial Chapels, Mason, City, IA, and member of the graduating class, Wes Elmes, Haskett Funeral Homes, Lucan, Ontario. The Trust congratulates Wes for presenting his Capstone presentation titled, "From Peer to Manager and Everything in Between," and subsequently graduating from the Academy.

The Trust would like to thank [Homesteaders Life Company](#) for sponsoring the 2022 Leadership Academy Scholarship Program.

Interested in embarking on your own leadership journey with the Selected Leadership Academy? Watch the [Trust website](#) this fall to submit a scholarship application for the 2023-2025 class.





Starting at left, Jamie Locke, Wes Elmes, Ryan Hughes and Jason Smith at the 2022 Leadership Conference, Denver, CO

Spotlight on Institute Instructor Josh McQueen

We at the Institute are excited to share with you this month's installment of our newest monthly feature, the Instructor Spotlight, featuring Josh McQueen. We took a moment to chat with Josh about his course, **Understanding the New Funeral Consumer**, and will share highlights from our interview with him on our social media. Follow us on [Facebook](#) and [LinkedIn](#) to catch every installment.



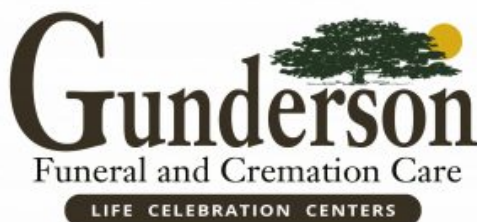
Josh McQueen, VP of Product



"This course is a conversation around the changing funeral consumer. Various forces have caused today's consumers to approach funerals and funeral homes differently. We'll do a deep dive into these consumers, and explore some practical steps you and your business can take to better serve the families coming into your funeral home. You will walk away with a fresh perspective and maybe even a few ideas you can start implementing in your business right away," said Josh.

Institute Summer courses are now open for registration! Enroll yourself and your staff team in **Understanding the New Funeral Consumer** or any of our upcoming courses before they fill up. [Register Now](#).

Selected members are eligible for a \$100 discount per course; email institute@selectedtrust.org to request your coupon code.



Know Someone Pursuing Mortuary Science as a Second Career?

Providing scholarships is one of the key pillars of what we do at the Trust in our support of lifelong learning, and the Second-Career Scholarship Program is at the core. Mortuary science students pursuing funeral service as a second career can

apply now for one of four available scholarships this spring.

The Selected Educational Trust is pleased to announce the opening of the 2022 Spring Cycle Second-Career Scholarship Program, sponsored by [Gunderson Funeral Home](#), and two additional [memorial scholarships](#) in honor of Mark L. Justen and Michael R. St. Pierre. Applications are now being accepted for these scholarships, which will total \$5,000 in awards, to be awarded this June.

[Apply online](#) before the May 31 deadline.

Looking for a Job? The Trust Has You Covered!

Are you looking for a new job opportunity, possibly a new community or alternative work environment? Do you want to keep your job search confidential?

[Post your resume](#) and job qualifications anonymously and for free in the Trust's Career Center. Or peruse job listings in the [Trust's Employment Center](#).

Presenting the 2021 Honor Roll of Donors

By now, you may have received your copy of the [2021 Trust Honor Roll of Donors](#) in the mail. This very special book is a testament to the power of generosity when it is combined with vision and mission, highlighting every gift of support to the Trust in the form of a pledge, direct contribution, sponsorship, or in-kind donation made last year.

You have the opportunity to embed yourself and your firm within the legacy and the story of the Selected Educational Trust. We implore you to [donate online now](#) or contact [Stefanie Favia](#) to learn about the many ways you can contribute to the growing legacy of the Trust.

Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning. Contributions are tax-deductible.

Make a Gift



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