



October 2022



### Donate Now to Double Your Impact

There's never been a better time than right now to make a gift to the Selected Educational Trust.

[Tribute Technology](#) will match dollar-for-dollar (up to \$10,000) all donations made to the Trust now through the end of October. With this matching gift grant, all donations will have double the impact in supporting scholarship, research, education and workforce development opportunities for the independent funeral service profession.

"The Trust funds scholarships, research, workforce development and educational opportunities which provide lifelong learning for independent death care practitioners," said Stefanie Favia, Senior Director of Development for the Trust. "This matching gift is a great way to enhance awareness of what the Trust can do for death care practitioners and the profession as a whole. We are very grateful to Tribute Technology for this show of support in our work." Double your impact and [make a gift to the Trust](#) today.

**Celebrating the Ambassadors of the Year at Selected's Annual**

## Meeting

Donors and supporters of the Trust gathered in September in Washington to cheer on the organization's efforts. The Selected Educational Trust Reception included the 2022 Ambassador of the Year Awards Ceremony honoring Charles M. "Chip" Billow and Kevin Czachor. The ceremony was led by Tim Reed, Vice President of the Preneed Division of [Physician's Mutual](#), sponsor of the Ambassador of the Year Awards program since its inception in 2021.

"It takes special people, like all of you, to be funeral directors," said Chip Billow during his acceptance remarks. "And to become great funeral directors, it takes the opportunity for continual education. I'm so glad the Selected Educational Trust has had a metamorphosis in the last decade, from being just a recipient of donor funds to being an organization that provides meaningful educational opportunities and makes an impact on everyone in Selected.

A special thank you to our Ambassador Envoys, individuals who contributed to the Trust in honor of these outstanding professionals. [Watch the full ceremony here.](#)



**Second Career Scholarship Applications Due  
by October 31**

*The Davis Whitehall Co.*  
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Do you know someone that is in mortuary science school and pursuing funeral service as a career later in life? Second Career Scholarships offered by the Selected Educational Trust are

the perfect way to support the development and growth of the apprentices and funeral assistants on your team. Thanks to sponsor and Selected Preferred Partner [Davis Whitehall](#), two \$1,500 scholarships will be awarded this December. But don't wait, applications must be received by Monday, October 31. [Apply today!](#)



### By the Numbers: 2022 Silent Auction

The Selected Educational Trust's annual silent auction in September concluded with a flurry of bidding in support of its scholarships and programs. Thanks to the support of generous donors and bidders, the event raised \$15,311 for the Trust, the most in three years! Among 34 items sold, bidders took home a week-long vacation stay in Florida, Apple AirPods Max headphones, a set of ChopBox smart cutting boards, virtual trainings and consultations, and DC-themed kids experience baskets.



### Fresh Job Listings in the Employment Center

New Chief Operating Officer and Funeral Director job listings are live in the Employment Center - [view and apply here](#). Looking for a job? Selected members are the best in the profession--independently owned funeral homes with a common interest in continuous growth and serving families with compassionate care [and professional integrity](#).

Another great way to get noticed by Selected member firms actively hiring is to [create a candidate profile](#) in the Career Center. It's anonymous and visible exclusively to Selected members.

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## Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning. Contributions are tax-deductible.

Make a Gift

Thank You to Our Donors





**July 1 - September 30, 2022**



ASD, Kevin Czachor, Media, PA

Baue Family Charitable Fund, Lisa Baue, Saint Charles, MO

Becker Funeral Homes, Kelly Becker, Struthers, OH

Beecher & Bennett, Inc., Arthur I. Erickson, Hamden, CT

Bibber Memorial Chapel, Richard Bibber, Kennebunk, ME (*In memory of Paul Ciccarelli*)

Bisbee-Porcella Funeral Home, Ann Ciccarelli, Saugus MA

Brookings-Smith Funeral Home, James Fernald, Bangor, ME

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH (*In memory of Paul Ciccarelli*)

Davis Whitehall Co., Terry School, Colorado Springs, CO

Debra McReynolds, McHenry, IL

Downing & Lahey Mortuary, Thomas R. Morris, Wichita, KS

Flanner Buchanan, Tony Lloyd, Indianapolis, IN

Haisley Funeral and Cremation Service, Richard F. Haisley, Fort Pierce, FL

Hinsey-Brown Funeral Service, Inc., Kevin D. Brown, New Castle, IN

Hurley Funeral Homes, Inc., Patrick Hurley, Pleasanton, TX

Keohane Funeral Home, John E. Keohane, Quincy, MA

Keohane Funeral Home, John E. Keohane, Quincy, MA (*Ambassador Envoy in honor of 2022 Ambassador Awardees*)

M. Robert Etzweiler Funeral Home, Ashlee G. Etzweiler, York, PA

Marguerite Ham (*Ambassador Envoy in honor of 2022 Ambassador Awardees*)

Menke Funeral & Cremation Center, Jake Johnson, Sun City, AZ

Paul C. St. Pierre, CFSP, Wilson St. Pierre Funeral Service & Crematory, Greenwood, IN

Pierson's Funeral Service, Ltd., Michael J. Pierson, Calgary, Alberta (*In memory of Patricia Jacoby*)

Pierson's Funeral Service, Ltd., Michael J. Pierson, Calgary, Alberta (*In memory of Wayne Clock*)

Rachel Gunderson, Gunderson Funeral Home, Madison, WI

Raymer-Kepner Funeral Home

Washburn-McReavy Funeral Chapels, Inc., William McReavy, Minneapolis, MN

Whitney & Murphy Funeral Home

Wilkirson-Hatch-Bailey Funeral Home, Joshua N. Blake, Waco, TX (*Ambassador Envoy in honor of 2022 Ambassador Awardees*)

William Hawkins, Founder Angeleno Mortuaries (*In honor of Tom Johnson*)

*Make your gift in memory or in celebration of a loved one, family member, colleague or friend  
For more information on ways to give, contact Stefanie.*

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