



May 2023

TRUST UPDATES

To provide the best educational opportunities for the advancement and support of all who work within and for the independent funeral service profession.

NEW Online Course

Recruitment & Retention: Times Have Changed

Learn key strategies to build and retain a peak-performing team for your funeral home.

Register Now

📅 JUNE 5 - JULY 7, 2023
🌐 FUNERAL-INSTITUTE.ORG
✉ INSTITUTE@SELECTEDTRUST.ORG

Misty Sanders
Instructor

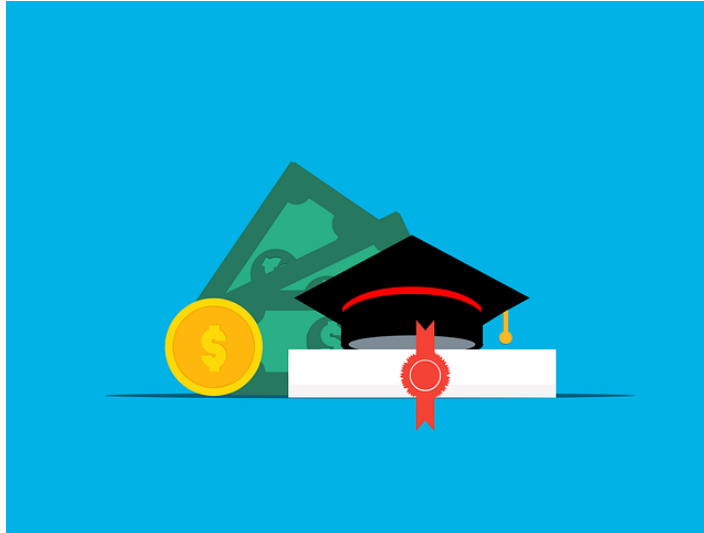
Learn New Strategies to Find and Retain Your Best Employees

Where are they? How do we keep them? It's no secret having the best employees are essential to your success. The pool of experienced candidates is limited. You must be creative in looking for new ways to recruit.

The Institute's newest course, [Recruitment & Retention: Times Have Changed](#), was developed to provide you with simple recruitment, onboarding and retention strategies that will help you find and keep great employees.

This exclusive content is developed and presented by Misty Sanders, HR expert with more than 15 years of experience. Misty has honed her skills in recruiting, on-boarding, performance appraisals, employee engagement, conducting internal investigations, coaching & counseling, benefits and more.

Register by Friday, June 2 and enter coupon code **2023JuneRRmem** at checkout for \$100 off. What else does the Institute offer? [Learn more here.](#)



Apply Now for Second Career Scholarships!

Do you know someone that is in mortuary science school and pursuing funeral service as a career later in life? Second Career Scholarships offered by the Selected Educational Trust are the perfect way to support the development and growth of the apprentices and funeral assistants on your team. Thanks to sponsor [Gunderson Funeral and Cremation Care](#), two \$1,500 scholarships will be awarded this June. But don't wait, applications must be received by Wednesday, May 31. [Apply today!](#)



Fresh Job Listings in the Employment Center

New funeral director and apprentice job listings are live in the Employment Center - [view and apply here](#). Looking for a job? Selected members are the best in the profession-- independently owned funeral homes with a common interest in continuous growth and serving families with compassionate care and [professional integrity](#).

Another great way to get noticed by Selected member firms actively hiring is to [create a candidate profile](#) in the Career Center. It's anonymous and visible exclusively to Selected members.



Starting at left, Ping Wu, Jamie Locke, Jill Lazar and Ryan Hughes at the 2023 Leadership Conference, Chicago, IL

Leadership Academy Scholarship Recipients Representing Three Classes Unite in Chicago

Selected Independent Funeral Homes held its annual Leadership Conference in Chicago, IL last month, and the Trust is proud to celebrate the four scholarship recipients in attendance, representing three classes of the Leadership Academy. Congratulations to Jamie Locke for presenting her capstone presentation and graduating from the Academy!

The Trust would like to thank [Homesteaders Life Company](#) for sponsoring the 2023 Leadership Academy Scholarship Program.

Interested in embarking on your own leadership journey with the Selected Leadership Academy? Watch the [Trust website](#) this fall to submit a scholarship application for the 2024-2026 class.



Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning. Contributions are tax-deductible.

[Make a Gift](#)

Thank You to Our Donors

April 1-30, 2023

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Gunderson Funeral Home, Pete Gunderson, Madison, WI
Hinsey-Brown Funeral Service, Inc., Kevin D. Brown, New Castle, IN (*In honor of Greco-Hertnick Funeral Home*)
Hinsey-Brown Funeral Service, Inc., Kevin D. Brown, New Castle, IN (*In honor of McComas Funeral Homes*)

*Make your gift in memory or in celebration of a loved one, family member, colleague or friend
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