

June 2023



2023 Ambassador of the Year Awards



James H. Busch



Dean Lambert

Meet the 2023 Ambassadors of the Year

The Trust is pleased to announce its 2023 Ambassador of the Year Award recipients. Established in 2021, the Ambassador of the Year Awards Program honors individuals for their outstanding contributions to the mission and vision of the Selected Educational Trust, their personal and significant contributions to the independent funeral service profession, and their commitment to provide lifelong learning opportunities for all who work within and for this time-honored profession. Each year, two individuals, a Funeral Service Professional and an Industry Partner Leader, are selected by the Board of Trustees to receive this distinguished award. The recipients are honored during a ceremony held at [Selected's Annual Meeting](#). This year's recipients are:

- **James H. Busch**, Owner and President, Busch Funeral and Crematory Services, Cleveland, OH, 2023 Ambassador of the Year - Funeral Service Professional
- **Dean Lambert**, Executive Director, Life Insurers Council, Windsor, CT, and former Sr. VP of Marketing and Communications at Homesteaders Life Company, 2023 Ambassador of the Year - Industry Partner Leader

Please join us in congratulating and honoring these distinguished Ambassadors of the Year. The Awards Ceremony will take place during the Selected Educational Trust Reception, to be held on Tuesday, October 10 at the JW Marriott Chicago in conjunction with Selected's Annual Meeting.

The Trust thanks [Physicians Mutual](#), sponsor of the Ambassador of the Year Awards Program

since its inception in 2021.

Be an Ambassador Envoy! Make a gift to the Trust in honor of this year's Award recipients and be recognized as an Ambassador Envoy to show your support of these outstanding professionals.

Make a Gift in Their Honor



Meet Your Next Star Employee This July

Meet your future star employee at an exciting job fair lunch taking place on Wednesday, July 26 at Worsham College of Mortuary Science in Wheeling, IL. As many as 90 in-person and virtual Worsham students from all over the country will be on campus for a lunch event that bends the rules of the usual job fair format. The event will open up the entire campus for an interactive meal where students will be incentivized to move from room to room to interact with potential employers.

Share a meal with the students in an informal environment and help them get to know why they should want to work for you! “Even if your firm does not currently have an opening, it is important to proactively seek the best potential candidates when an opening does arise. Take advantage of these unique opportunities to meet qualified employee candidates face-to-face, shared past Job Fair participant Michael Smits from Gunderson Funeral Home in Madison, WI.

A big thank you to sponsor [Kelco Supply Company](#) for making this event possible. [Visit the Job Fairs Center](#) to learn more and to register.

Help us make this an exclusively Selected event! We need representatives from 20 Selected member firms to register to participate by June 25, in order to keep it open solely to Selected members.

Register Now





What Will You Donate to this Year's Silent Auction?

Help us make this year's Silent Auction the biggest one yet! Join in on the fun and donate a spectacular gift to the Selected Educational Trust's 2023 Silent Auction. Donor names are featured in all promotions for this event being held during Selected's Annual Meeting in Chicago, IL, October 10-13. What we're looking for:

- Electronics (Smart Watch, iPad, Headphones)
- Fine Jewelry, Handbags, accessories
- Tickets to Sporting Events
- Professional Services
- Gift Certificates for Fine Dining Experiences
- Family-fun Experiences (Disney, River Boat Rides, Outdoor Fun)

Donating an item couldn't be simpler! Just submit an [Item Contribution Form](#) and email a photo of your item to [Deb McReynolds](#).

Stay tuned later this summer to learn more about the auction items and how to participate in the auction virtually!



Giving Is Automatic with the C.A.R.E. Initiative

If your firm operates a crematory, donating to the Trust has never been easier. Allocate 20% of your total recycling revenues with [Cremation Recycling](#) (or the recycler of your choice) to the Selected Educational Trust. Cremation Recycling will take it from there! Your allocated recycling revenues will then automatically be converted into tax-deductible donations to the Trust. Then sit back and watch your donations turn into programs that support, educate, and

enhance the independent funeral service profession.

Show your C.A.R.E. about the future of independent funeral service and help us raise \$1 million for workforce development and educational programs! Ready to participate? [Complete this Online Form today.](#) Contact [Stefanie Favia](#) or [click here](#) to learn more.



Make Your Giving Count

Supporting the Trust is an investment in the future of independent funeral service and lifelong learning. Contributions are tax-deductible.

[Make a Gift](#)

Thank You to Our Donors

May 1-31, 2023

ASD, Kevin Czachor, Media, PA

Baker-Hazel & Snider Funeral Home & Crematory, Richard Snider, Dayton, OH (*In memory of Jeanne Hazel*)

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH (*In memory of John Root*)

Carmon Community Funeral Homes, John C. Carmon, Windsor, CT (*In memory of Richard Bibber*)

Downing & Lahey Mortuary, Thomas R. Morris, Wichita, KS

Flanner Buchanan, Bruce Buchanan, Indianapolis, IN

Hogan-Bremer-Moore Colonial Chapels, David Moore, Mason City, IA (*In honor of Funeral Director Daily*)

Pines Funerals, Robert Nunnaley, Carthage, NC

Make your gift in memory or in celebration of a loved one, family member, colleague or friend. For more information on ways to give, contact [Stefanie](#).

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