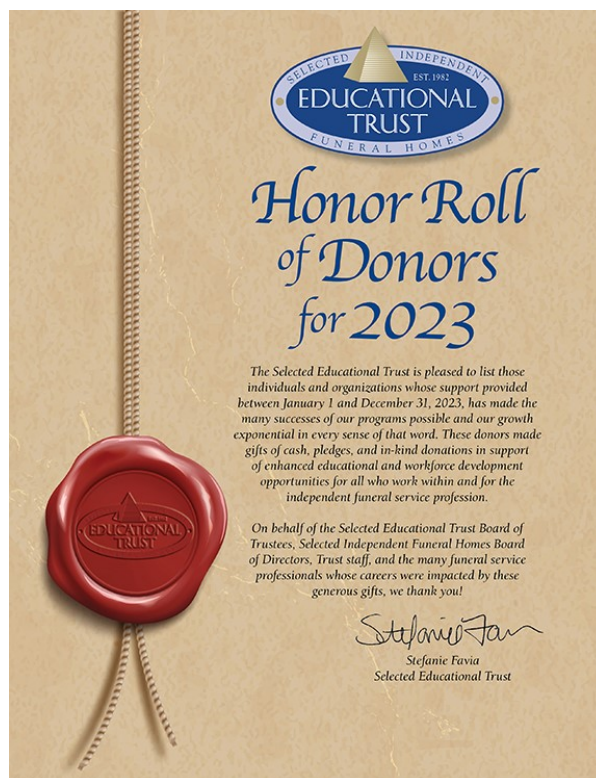


February 2024



Presenting the 2023 Honor Roll of Donors

It all starts with a mission. But we can't award scholarships or connect employers to qualified prospects, or develop premium educational content without our donors. We are pleased to share with you the [2023 Honor Roll of Donors](#). This very special book is a testament to the power of generosity when it is combined with vision and mission, highlighting every gift of support to the Trust in the form of a pledge, direct contribution, sponsorship, or in-kind donation made last year. We thank each of our supporters for their unending commitment to supporting our mission.

You have the opportunity to embed yourself and your firm within the legacy and the story of the Selected Educational Trust. [Donate now](#) to secure a spot in next year's pages or contact [Stefanie Favia](#) to learn about the many ways you can contribute to the growing legacy of the Trust.



Fan Favorite Course Now Offered On-Demand

Online courses offered by the Institute for Exceptional Funeral Service have always offered immense flexibility for busy professionals, but now there's even more! Now introducing *Making Best Impressions*, offered fully on-demand! Register and you can get started right away.

Making Best Impressions provides many valuable skills and tips that will help you work more effectively with families. How you dress, stand, and present yourself influences how people interact with you. Learn nuances to written and oral communication that will strengthen what you say. Simple tips can help people perceive you as being genuine and caring.

Who should take this course? This course is part of our signature *Service Excellence* series, four core courses designed for individuals with three years of funeral service experience or less. No matter the title, anyone that interacts with client families will learn key building blocks crucial to every funeral service professional.

Selected members are eligible for \$100 discount. Group pricing is available. Email institute@selectedtrust.org to secure your Selected member coupon code or to learn more about group discounts.

What else does the Institute offer? [Learn more here.](#)

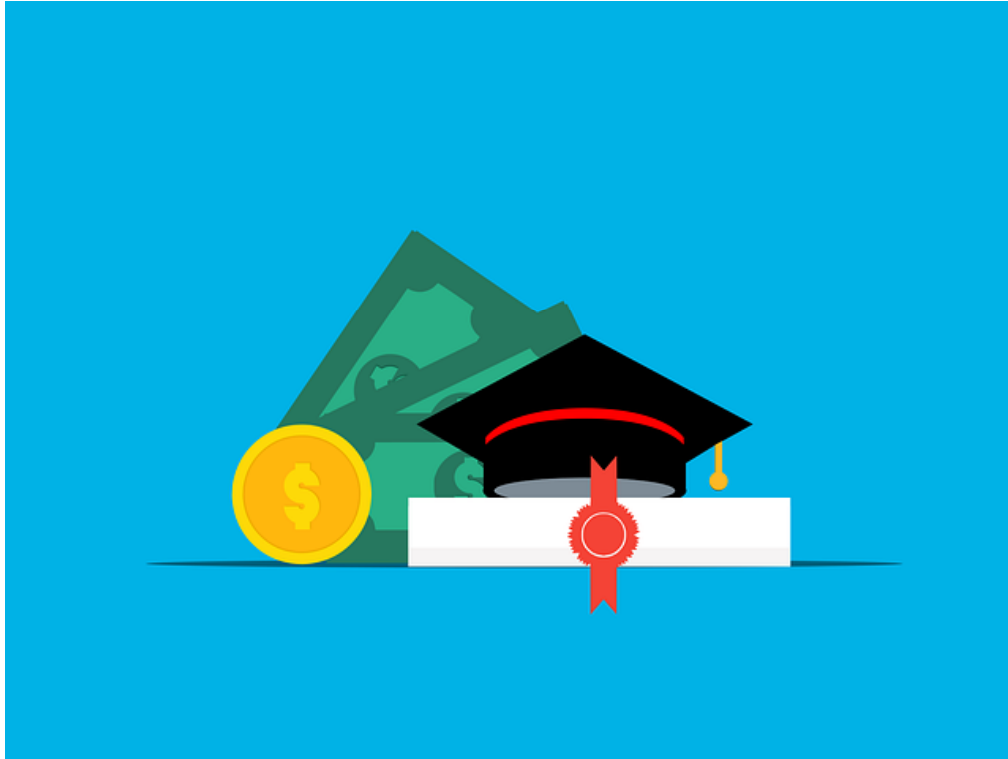
[Register Now](#)



Giving Is Automatic with the C.A.R.E. Initiative

If your firm operates a crematory, donating to the Trust has never been easier. Allocate a portion of your total recycling revenues with [Cremation Recycling](#) (or the recycler of your choice) to the Selected Educational Trust. Cremation Recycling will take it from there! Your allocated recycling revenues will then automatically be converted into tax-deductible donations to the Trust. Then sit back and watch your donations turn into programs that support, educate, and enhance the independent funeral service profession.

Show you C.A.R.E. about the future of independent funeral service and help us raise \$1 million for workforce development and educational programs! Ready to participate? [Complete this Online Form today.](#) Contact [Stefanie Favia](#) or [click here](#) to learn more.



Second Career Scholarship Applications Now Open

Do you know someone that is in mortuary science school and pursuing funeral service as a career later in life? Second Career Scholarships offered by the Selected Educational Trust are the perfect way to support the development and growth of the apprentices and funeral assistants on your team. New this year, for the first time ever, students enrolled part-time at a mortuary science school are eligible to apply for the scholarship. Thanks to sponsor [Gunderson Funeral and Cremation Care](#), two \$1,500 scholarships will be awarded this June. But don't wait, applications must be received by Friday, May 31. [Apply today!](#)



Don't Miss a Thing

Make sure to follow the Trust on [Facebook](#) and [LinkedIn](#) to be in the know on every fresh job posting, scholarship opportunity, and announcement. As a bonus, hear the personal stories of our donors and scholarship recipients.

Thank You to Our Donors

January 1 - 31, 2024

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Selected Group 4 Fund
Wise Funeral Service, David E. Wise, Bucyrus, OH

*Make your gift in memory or in celebration of a loved one, family member, colleague or friend.
For more information on ways to give, contact [Stefanie](#).*

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