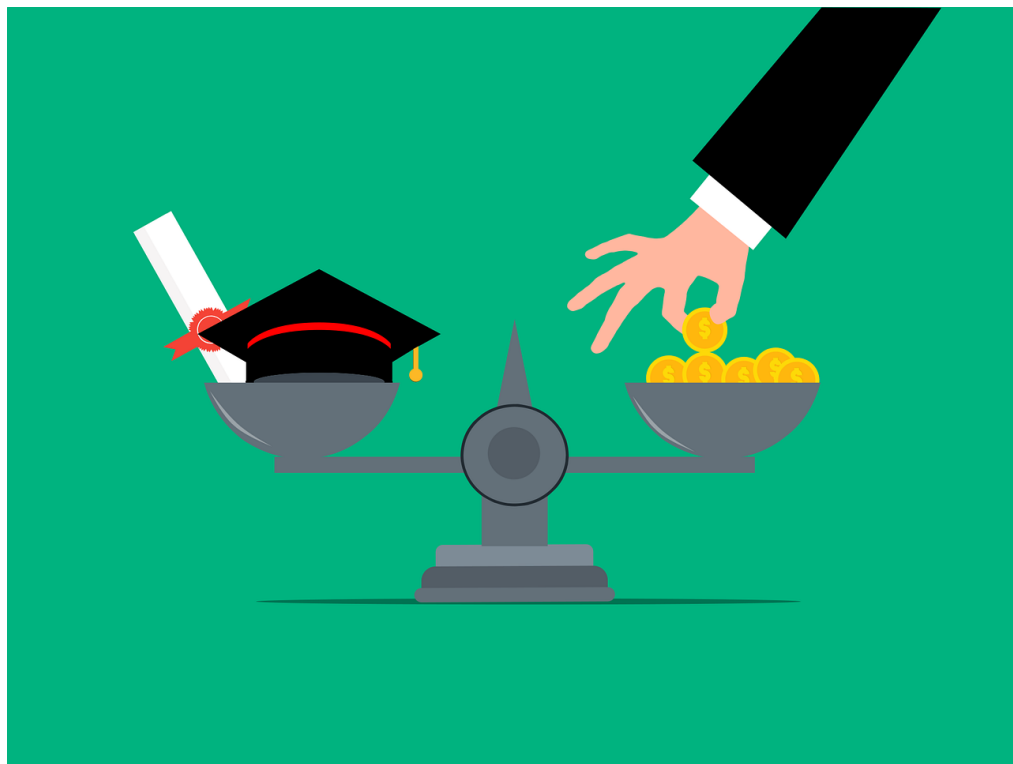


April 2024



Don't Miss Out on Applying for These Scholarships

If you or someone you know is in mortuary science school, the Trust has opportunities to help ease the burdens of tuition.

[Second Career Scholarships](#) are the perfect way to support the development and growth of the apprentices and funeral assistants on your team. New this year, for the first time ever, students enrolled part-time at a mortuary science school are eligible to apply for the scholarship. Thanks to sponsor [Gunderson Funeral and Cremation Care](#), two \$1,500 scholarships will be awarded this cycle.

The [Ralph S. Turner Memorial Scholarship](#) will grant one \$5,000 award to a student graduating from mortuary science school in the state of Georgia this year.

Applications are now being accepted for these scholarships, to be awarded this June. But don't wait, applications must be received by Friday, May 31.



Is Your Team Putting Its Best Foot Forward?

Online courses offered by the Institute for Exceptional Funeral Service have always offered immense flexibility for busy professionals, but now there's even more! Now introducing Making Best Impressions, offered fully on-demand! Register and you can get started right away.

Making Best Impressions provides many valuable skills and tips that will help you work more effectively with families. How you dress, stand, and present yourself influences how people interact with you. Learn nuances to written and oral communication that will strengthen what you say. Simple tips can help people perceive you as being genuine and caring.

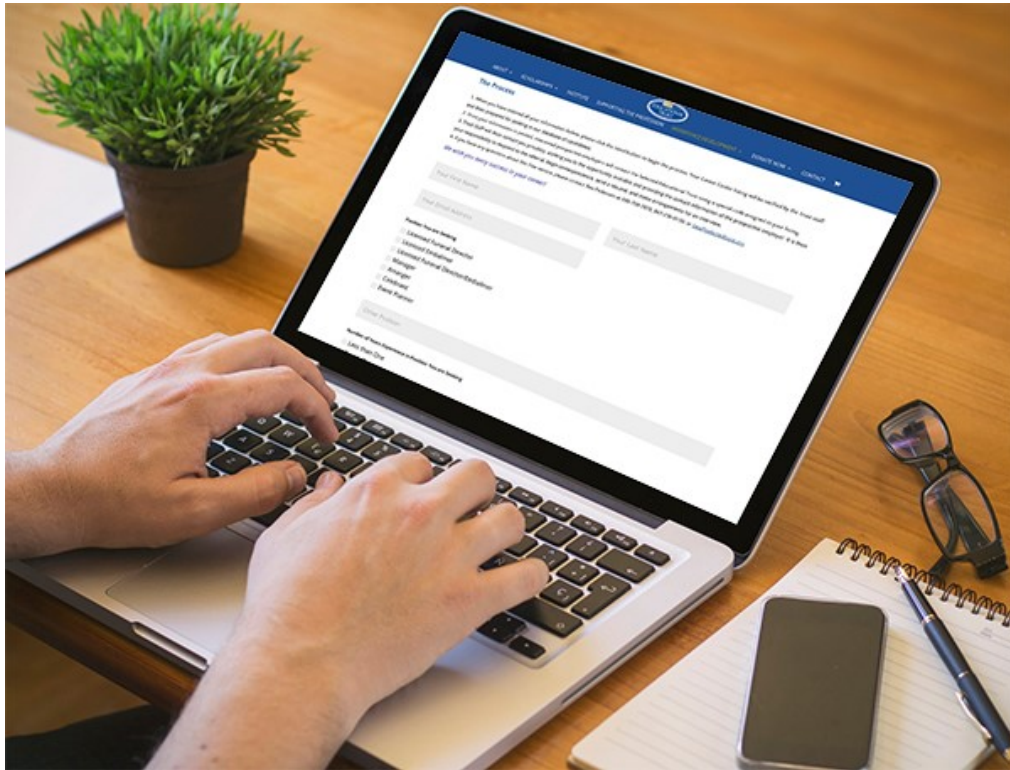
Who should take this course? This course is part of our signature Service Excellence series, four core courses designed for individuals with three years of funeral service experience or less. No matter the title, anyone that interacts with client families will learn key building blocks crucial to every funeral service professional.

Selected members are eligible for \$100 discount. Group pricing is available. Email institute@selectedtrust.org to secure your Selected member coupon code or to learn more about group discounts.

What else does the Institute offer? [Learn more here.](#)

Psst! Something exciting is coming to the Institute! Watch for a big announcement coming soon.

[Register Now](#)



New Employee Candidate Listings in the Career Center

Looking to hire or simply want to see what kind of candidates are available? When is the last time you checked out the Trust's Career Center?

The Career Center offers any funeral service professional seeking to make a change in their employment setting the opportunity to post their professional qualifications anonymously and for free. These listings are then available exclusively to Selected member firms. New candidates have uploaded their qualifications, and some may be in your area.

[View Eligible Candidates](#)



Our Scholarship Recipients Are Impressive - Hear Their Stories

Established Laten Ford and Wade Overturf were recently announced as the scholarship recipients for the 2024-2026 class of the Selected Leadership Academy. They took some time to share what winning these scholarships means to them. Click the image above to hear from Laten and Wade, and [visit our story wall](#) to hear from others about what the Trust means to them.

Thank You to Our Donors

February 1 - 31, 2024

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH
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Gunderson Funeral Home, Rachel Gunderson, Madison, WI
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Jason Winters, McClendon-Winters Funeral Home, Okmulgee, OK
John and Claudia Kepner, Raymer-Kepner Funeral Home, Huntersville, NC
Kevin D. Brown, Hinsey-Brown Funeral Service, Inc., New Castle, IN
Linnemann Family Funeral Home and Cremation Center
O'Connor Mortuary, Joseph G. Fitzgerald, Laguna Hills, CA
Selected Group 1 Fund

Make your gift in memory or in celebration of a loved one, family member, colleague or friend. For more information on ways to give, contact [Stefanie](#).

Make a Gift

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