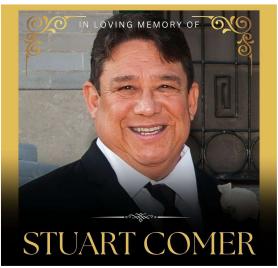
June 2025

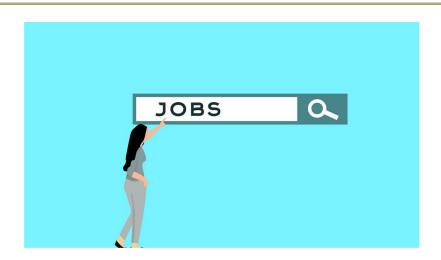




Attend Selected's Annual Meeting in New Orleans for Free

Introducing the <u>Stuart Comer Memorial Scholarship</u> to the <u>Selected Annual Meeting!</u> Stuart Comer was a Past Board Member of the association and valued Selected for its ability to unite the best and brightest to learn from each other and grow together. In that spirit, this scholarship will grant one award to an eligible member of Selected Independent Funeral Homes. The recipient will receive registration for one to the 2025 Annual Meeting to be held September 28 – October 1, 2025; four nights lodging at The Ritz-Carlton, New Orleans, LA; and a \$500 travel stipend. All applications must by submitted by July 31.

Apply Now



New Job Listings in the Employment Center

Looking for your next professional opportunity in funeral service? The <u>Employment Center</u> connects job seekers of all levels of experience with available positions at high-quality, independently owned funeral homes that are members of <u>Selected Independent Funeral Homes</u>. New openings have just been posted at firms that value quality and professionalism. Plus, thanks to <u>Global Atlantic Financial Group</u>, it's completely FREE to access!

Browse Current Job Openings



Make an Impact: Serve on the Board of Trustees

The Selected Educational Trust is seeking dedicated volunteers to fill four upcoming vacancies on its Board of Trustees this fall.

The <u>Board of Trustees</u> is a non-governing volunteer body comprised of ten individuals appointed by the Board of Directors of Selected Independent Funeral Homes. Trustees serve three-year terms and play an essential role in advancing the Trust's mission to support lifelong learning, career development, and the future of the independent funeral service profession.

Trustees contribute in several meaningful ways, including:

- · Participating in fundraising initiatives
- · Evaluating and selecting scholarship recipients
- · Attending quarterly meetings to guide the Trust's ongoing work

Serving as a Trustee offers a rewarding opportunity to give back to the profession while helping shape its future. If you are interested and would like more information, please contact Stefanie Favia.





First Impressions Matter: Mastering the Inquiry Phone Call

The first phone call can shape everything. <u>Mastering the Inquiry Phone Call</u>, an online course from the Institute for Exceptional Funeral Service, helps funeral professionals turn a simple conversation into a meaningful connection. Learn how to make every caller feel welcome, important, and understood, especially those arranging a funeral for the first time. Discover how to uncover what families truly value, even when they ask about price. This course also explores how to confidently discuss cremation services. Strengthen your phone presence and turn inquiries into lasting relationships.

This course is just one of many exclusive courses offered by the Institute for Exceptional Funeral Service, powered by NGL. For a limited time only, enter code 'NGLInstitute' at checkout for a 50% discount off the full price (a savings of almost \$100). Clients of NGL, members of Selected Independent Funeral Homes, and students enrolled in mortuary science education programs are eligible for additional savings. Email institute@selectedtrust.org to learn more.

Make your first impression count—register today to set your funeral home apart.

Register Now



What Will You Donate to this Year's Silent Auction?

Tickets to a Major League Baseball game. A pizza oven. Handcrafted custom shirts. What do these things have in common? They have all been auctioned off during the Trust's Silent Auction in past years! The Trust is now accepting items for the 2025 Silent Auction—what will you donate? All auction proceeds go directly to supporting the Trust's programs.

Donating an item couldn't be simpler! Just submit an online form describing your item and email a photo to <u>Ashley Gottlieb</u> by August 29.

Stay tuned later this summer to learn more about the auction items and how to participate in the auction virtually!

Donate an Item to the Auction

Thank You to Our Donors

May 1 - 31, 2025

Busch Funeral and Crematory Services, James H. Busch, Cleveland, OH (In memory of Paul Messinger)

Make your gift in memory or in celebration of a loved one, family member, colleague or friend. For more information on ways to give, contact <u>Stefanie</u>.

Make a Gift

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Be sure to add our email address to your address book or safe senders list so our emails get to your inbox.

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Selected Educational Trust

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