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FOR IMMEDIATE RELEASE

Selected Educational Trust Launches Free Online Course to Help New Funeral Service Professionals Prepare for Their Next Career Opportunity

LINCOLNSHIRE, IL — July 16, 2026 — The Selected Educational Trust is pleased to announce the launch of *Preparing for a Job Interview*, a free online course designed to help funeral service students, apprentices and early-career professionals successfully navigate the job search and interview process.

Available at no cost to learners, the self-paced course provides practical guidance on every stage of career preparation, including identifying employment opportunities, creating professional résumés and cover letters, building a strong professional presence, preparing for interviews, evaluating job offers, and following up with prospective employers.

Unlike many career development resources that are designed for a broad audience, *Preparing for a Job Interview* was created specifically for the funeral service profession. The course incorporates the unique skills, values, and expectations associated with serving families, helping participants understand how to communicate their qualifications, professionalism, empathy, and commitment to service throughout the hiring process.

"One of the most common challenges facing students and early-career professionals is translating their education and passion for funeral service into a successful career opportunity," said Stefanie Favia, Executive Director of the Selected Educational Trust. "This course was developed to remove barriers to career development by providing practical, profession-specific guidance that helps participants approach the job search process with confidence. We are especially grateful to Certified Safety Training for their generosity and partnership in hosting this course and helping us make this resource available at no cost to learners."

The Trust partnered with Certified Safety Training to host the course on its learning platform, ensuring broad accessibility and a seamless learning experience for participants. Through this partnership, the course is available free of charge to anyone interested in pursuing a career in funeral service or advancing within the profession.

"At Certified Safety Training, our core mission has always been to protect and support funeral service professionals through our online OSHA safety training programs," said Mark Harrison, President of Certified Safety Training. "We recognize that the future of the profession depends on cultivating top-tier talent. We are proud to partner with the Trust and utilize our learning platform to host this vital career development course free of charge, ensuring the next generation of deathcare professionals has a seamless, accessible path to career success."

The course is offered as part of the Trust's Workforce Development tools, powered by Global Atlantic Financial Group. This suite of tools was created to strengthen the future of independent funeral service by connecting employers with emerging talent and providing resources that support recruitment, retention, and professional growth.

The course is now available at: <https://www.selectedtrust.org/job-interview-course/>

For more information about the Selected Educational Trust, visit www.selectedtrust.org or contact Stefanie Favia at stefanie@selectedtrust.org.

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About the Selected Educational Trust

The mission of the [Selected Educational Trust](http://www.selectedtrust.org) (www.selectedtrust.org) is to provide the best educational opportunities for the advancement and support of all who work within the independent funeral service profession. To fulfill this mission, the Trust provides programs which offer scholarships to mortuary science students and funeral service professionals and networking and employment opportunities through its *Workforce Development Centers*, powered by Global Atlantic Financial Group.